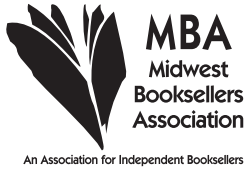




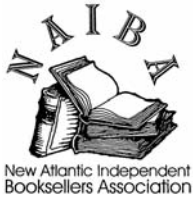
# 2009-2010 Regional Booksellers Associations Guide



**Great Lakes Independent Booksellers Association**



**Midwest Booksellers Association**



**Mountains & Plains Independent Booksellers Association**

**New Atlantic Independent Booksellers Association**



**New England Independent Booksellers Association**

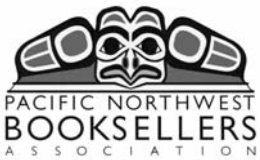
**Northern California Independent Booksellers Association**



**Pacific Northwest Booksellers Association**

**Southern California Independent Booksellers Association**

**Southern Independent Booksellers Alliance**



INDIE  
BOUND™



**EAT, SLEEP, READ  
OUR INDEPENDENT BOOKSTORES MEAN BUSINESS!**

# Contacts

The regional booksellers associations are not-for-profit trade associations established to support and promote independent retail bookselling in our respective geographic areas of the United States. Each association is a separate entity with its own membership criteria. Please contact the executive directors here for more information. [Our regional associations are not chapters of the American Booksellers Association, although we and the ABA work closely together to support independent booksellers nationwide.]

## Great Lakes Independent Booksellers Association (GLIBA)

Michigan, Ohio, Indiana, Illinois

Jim Dana, Executive Director  
Joan Jandernoa, Associate Director  
208 Franklin, PO Box 901  
Grand Haven, MI 49417  
616-847-2460; 800-745-2460; F 616-842-0051  
jim@gliba.org; joan@gliba.org  
www.gliba.org  
www.books-n-authors.com  
www.gliba.org/greatlakes\_greatreads.php

Trade Show; Holiday Catalog; Heartland Independent Bestseller List; Regional Book Awards; Great Lakes, Great Reads; Buy Local Grants; Newsletter; Email Newsletter; Membership/Rep Directory; Consumer Directory to Great Lakes Bookstores; Mailing List Rental; 2 Websites; Educational Seminars; Advertising Opportunities; Regional Access; New York Bookstore Trip

Dues year: June–May or January–December. Dues reminder: Notice on mailings



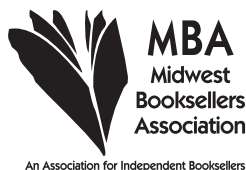
## Midwest Booksellers Association (MBA)

Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin

Susan E. Walker, Executive Director  
Kati Gallagher, Assistant Director  
3407 W 44th Street  
Minneapolis, MN 55410  
612-926-5868, 800-784-7522; F 612-926-6657  
susan@midwestbooksellers.org  
kati@midwestbooksellers.org  
www.midwestbooksellers.org

Trade Show with exhibit, rep picks, bookseller picks, education and roundtable groups, book & author events, autographings; Spring Meetings with bookseller education, rep picks, lunch with author speaker, authors reception; MBA Catalog, including "Midwest Favorites" and Bookseller Quotes; MIDWEST CONNECTIONS regional marketing program; annual Midwest Booksellers' Choice Awards program with awards reception at MBA Trade Show; Heartland Indie Bestseller List; Midwest Bookstore Event & Media Guide; Advance Access Program; MBA Website; MBA Flash news and information e-mails; Book Search; Membership Directory; Mailing List Rental; Credit Card Processing Program; Promotional Products – Bookstands, "Signed Copy"/Other Stickers, "Shop Locally" Decals.

Dues year: July–June. Dues reminder: Invoice, Trade Show mailing, email



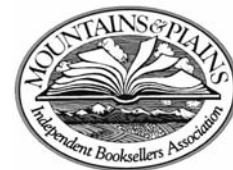
## Mountains & Plains Independent Booksellers Association (MPIBA)

Arizona, Colorado, Kansas, Montana, Nebraska, Nevada, New Mexico, Oklahoma, South Dakota, Texas, Utah, Wyoming

Lisa Knudsen, Executive Director  
19 Old Town Square, Suite 238  
Fort Collins, CO 80524  
970-484-5856, 800-752-0249; F 970-407-1479  
lisa@mountainplains.org  
www.mountainplains.org

Winter Catalog; Regional Focus Meetings; Regional Book Awards & Luncheon; two print newsletters/year plus weekly email newsletters with advertising ops; Handbook (directory of booksellers with indices, directory of sales reps in region, cross-referenced to their publishers); Mailing list rental; website and blog with advertising opportunities; Reading the West promotion; Literacy Grants; Bookseller of the Year Award; Sales Rep of the Year Award; Fall Trade Show with numerous opportunities for author appearances and bookseller/publisher interface in addition to 1½ days of exhibits.

Dues year: July–June. Dues reminder: Direct mailing, newsletter reminders with invoice & questionnaire. New for 09/10 membership year: members will have opportunity to opt for automatic renewal in future years.



## New Atlantic Independent Booksellers Association (NAIBA)

Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, northern Virginia

Eileen Dengler, Executive Director,  
2667 Hyacinth Street  
Westbury, NY 11590  
516-333-0681, F 516-333-0689  
info@naiba.com  
www.newatlanticbooks.com

Trade Show; Trunk Show; Holiday Catalog; New Atlantic Independent Bestseller List; Regional Book Awards; NAIBA Notables; Newsletter; Membership Directory; Mailing List Rental; Website; Educational Seminars; Mentor Program; Sales Rep of the Year Award; Promotional Programs

Dues year: Member renewal anniversary date. Dues reminder: Direct mailing, Fax



## New England Independent Booksellers Association (NEIBA)

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont (and New York)

Steve Fischer, Executive Director  
Nan Sorensen, Assistant Executive Director  
297 Broadway, #212  
Arlington, MA 02474  
781-316-8894; F 781-316-2605  
steve@neba.org, nan@neba.org  
www.newenglandbooks.org

Trade Show; Holiday Catalog; NEIBA Indie Bestseller List; New England Book Awards; e-Newsletter; Membership Directory; Website; Mailing List Rental; Educational Seminars; Bookseller Scholarships; NEIBA Shop Local Grants; Sales Rep of the Year Award

Dues year: July–June. May Dues reminder.



## Northern California Independent Booksellers Association (NCIBA)

California, Nevada

Hut Landon, Executive Director  
The Presidio, 1007 General Kennedy Avenue  
PO Box 29169 (mail)  
San Francisco, CA 94129  
415-561-7686; F 415-561-7685  
office@nciba.com  
www.nciba.com

Trade Show; Holiday Catalog; Northern California Independent Bestseller List; Author Event; Newsletter; Membership/Rep Directory; Mailing List Rental; Website; Educational Seminars; Mentor Program; Promotional Programs; Regional Book Awards

Dues year: April–March. Dues reminder: Direct mailing



## Pacific Northwest Booksellers Association (PNBA)

Alaska, Idaho, Montana, Oregon, Washington and British Columbia

Thom Chambliss, Executive Director  
Brian Juenemann, Marketing Director  
Larry West, Executive Assistant  
214 E 12th Avenue  
Eugene, OR 97401-3245  
541-683-4363; F 541-683-3910  
info@pnba.org, thom@pnba.org, brian@pnba.org, larry@pnba.org  
www.pnba.org

Fall Trade Show; Holiday Catalog; Pacific Northwest Independent Bestseller List; Regional Book Awards; Newsletter; Membership/Rep Directory; Mailing List Rental; Website; Educational Seminars; Matching Literacy Grants

Dues year: January–December. Dues reminders: E-mail, direct mailing, newsletter



## Southern California Independent Booksellers Association (SCIBA)

Southern California, Southern Nevada

Jennifer Bigelow, Executive Director  
959 E. Walnut Street, #220  
Pasadena, CA 91106  
626-793-8435; F 626-792-1402  
office@scbabooks.org  
www.scibabooks.org  
www.SoCalBookScene.com

Trade Show; Holiday Catalog; Children's Holiday Catalog; Bestseller List; Regional Book Awards; Author Events; E-Newsletter; Membership Directory; Rep Directory; Mailing List Rental; Educational Seminars; Authors Feast; Website; Author event website – region-wide; Twitter

Dues year: January–December. Dues reminder: E-mail, direct mailing, E-newsletter



## Southern Independent Booksellers Alliance (SIBA)

Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia

Wanda Jewell, Executive Director  
3806 Yale Avenue  
Columbia, SC 29205  
803-779-0118, F 803-779-0113  
wanda@sibaweb.com  
www.sibaweb.com  
www.authorsroundthesouth.com

Trade Show; Holiday Catalog; Southern Independent Bestseller List; Regional Book Awards; Newsletter; Membership Directory; Mailing List Rental; Educational Seminars; Mentor Program; Website; Consumer Author Events Site

Dues year: January–December. Dues reminder: Direct mailing, Trade Show mailing, on website



**The Regional  
Booksellers Associations  
are IndieBound!  
IndieBound.org**

**Celebrating Independents,  
Supporting Localism**



# The Regional Booksellers Associations — Our Independent Booksellers Mean Business

The nine regional booksellers associations and the booksellers we represent offer a unique and powerful combination of national influence coupled with regional strength and knowledge. Together we provide access to over 2,100 independent bookstores across the country.

## Membership

Our members nationwide are:

- 2,000 bookstores, including...  
1,600 booksellers (In some associations, the bookstores themselves hold membership; in others, individual booksellers in those stores are our members.)
- 900 publishers, wholesalers, commission sales groups and other vendors
- 900 associates with professional roles in the book industry

## Trade Shows (see page 6)

Our regional trade shows attract over 8,200 people collectively, including:

- 4,000 booksellers,
- 3,600 exhibitors, and
- 900 authors
- 1,400+ companies exhibit at our trade shows, either directly or through distributors, commission sales groups, or other publishers and vendors.
- 4,000+ orders are placed by booksellers with these exhibitors.
- 100+ educational workshops and seminars are offered at our shows.
- 3,300+ booksellers and others attend our educational programming.
- These programs offer many opportunities for publishers and vendors, including “pick of the lists” presentations, roundtable discussions, panels, and more.
- 40 trade show special and meal events feature both national and regional books and authors, and...
- 6,700 booksellers and other show participants support these events.
- 7,500 copies of our trade show programs are distributed to our members and attendees.

## Communications

- **All regional associations maintain comprehensive websites to provide information to members, the book industry, and the general public.**
- **Several regional associations also maintain websites featuring calendars of public events at their member stores.**
- 18,000 copies of our newsletters and/or e-newsletters are distributed to members and others in the book industry. All regions also send out frequent news and information updates via e-mail.
- All associations distribute the regional versions of the Indie Bestseller List generated through our ABA member bookstores each week.
- 98+% of our member stores use e-mail.
- 80+% of member stores have their own websites. In some associations 90+% of member stores have websites.

## Professional Education

- We sponsor over 129 educational seminars and workshops for booksellers and other members during the year, in addition to our offerings at our trade shows.
- 3,900+ booksellers benefit from our seminars and workshops each year.

- Our seminars and workshops offer opportunities for publishers/vendors, including “pick of the lists” presentations, “trunk shows,” roundtable discussions, panels, and more.

## Catalogs (see page 7)

6,200,000 copies of our holiday and winter catalogs are distributed to our stores’ customers and potential customers each year, including...

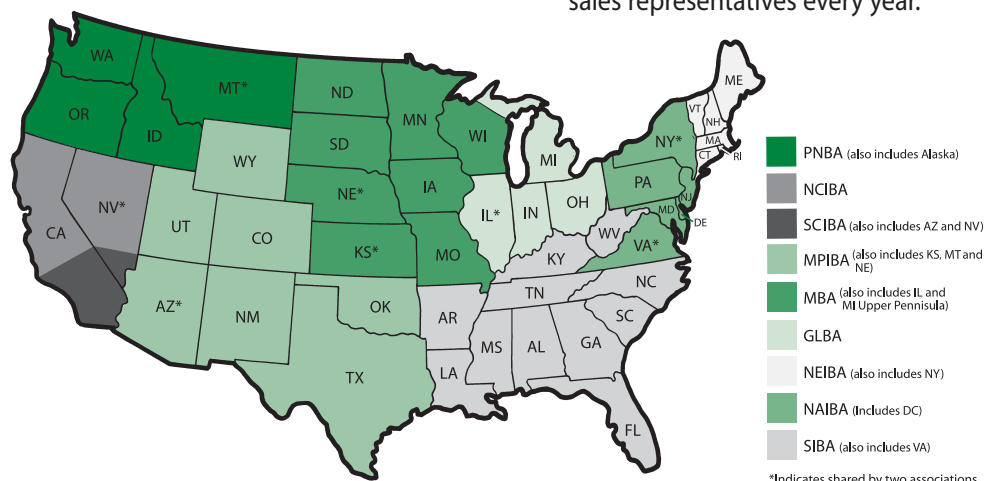
- 2,500,000 catalogs through 400+ newspapers and magazines
- 3,700,000 catalogs through our bookstores, including at least...
- 200,000 catalogs direct mailed to our stores’ customers
- 1,200 books are advertised, which includes multiple ads for some titles.

## Community, Literacy & ABFFE Donations

- \$150,000 in donations, including both cash and books, are collected for community distribution, literacy initiatives, the American Booksellers Foundation for Free Expression, and other organizations.

## Awards (see page 8)

- 55+ authors and books are honored each year with regional awards given by all of our associations.
- 2 associations also honor outstanding sales representatives every year.



All of the regional booksellers associations support a range of programs and services which provide opportunities for publishers, distributors, wholesalers, and others who do business with independent booksellers. Please contact the individual associations for complete details about their particular programs.

### **Websites & Online Communication**

All of the regional associations have websites and e-mail addresses to facilitate communication with members and others in the industry. While our websites vary in content, all are designed to provide information about programs and activities for our members, the book industry and the interested public.

### **Newsletters & News Updates**

Newsletters and news updates provide the primary communication between a regional association and its members, conveying important association and national book industry information. All associations produce printed and/or electronic newsletters and updates, although frequency, format, and size vary. Many associations also post their newsletters on their websites. Sample issues are always available upon request.

Most regional association newsletters accept display advertising from publishers and vendors. This is a targeted and inexpensive way to reach booksellers, particularly for books of regional interest. All publishers and vendors are encouraged to send press releases and other information, too. In most cases, the executive directors of our associations are also the newsletter editors. The editors will use what they can when they prepare each issue.

### **Membership Directories, Handbooks & Brochures**

All of our regional associations produce membership directories or handbooks which are published annually for the benefit of members. They are used daily as a resource by booksellers and publishers alike. Updates and corrections often appear throughout the year in newsletters or directory supplements and on our association websites. These directories/handbooks are distributed free to members; in some cases non-members may purchase them as well. Some associations also produce store directories or brochures for consumer use.

A number of regional association directories and handbooks accept display advertising from publishers and vendors. As they are kept and used year-round, these publications are excellent vehicles for information about a vendor's ongoing programs and services.

### **Mailing List Rental**

Our regional associations offer our membership databases for rent to qualified publishers and vendors. List options vary by association, but mailing labels, database files, E-mail address lists, and lists tailored to a renter's needs are usually available.

### **Educational Seminars & Workshops**

The regional booksellers associations make professional education a high priority, and all fall trade shows include seminars, workshops, panels and presentations as a major component of their events. In addition, a number of associations sponsor spring and/or summer seminars or local roundtable

discussions. Training focuses on practical "nuts and bolts" topics which members can use actively to enhance their stores' or companies' sales and achieve more cost-effective management.

Booksellers, publishers, vendors, and authors all can become involved in our educational programming, both as presenters and as participants. Publishers with expertise in particular aspects of the book industry or with authors who can contribute to a program are encouraged to contact our executive directors individually. Publishers/vendors also are invited to sponsor educational events.

### **Promotional Programs & Products**

Our regional booksellers associations sponsor a variety of promotional programs and products of value to both booksellers and publishers/vendors. Each association has its own offerings, so please contact us individually for further details. A sampling of some programs follows here.

This year **GLIBA** introduced Great Lakes, Great Reads, a program to promote books and authors of regional interest to our booksellers and consumers. [books-n-authors.com](http://books-n-authors.com), is a consumer website that features member stores' in-store author events. [books-gliba.org](http://books-gliba.org), our trade website, offers information and resources for all members, including information about the trade show, holiday catalog, etc. Advertising rates for those, our e-newsletter and other promotional opportunities are listed at [gliba.org/advertising.php](http://gliba.org/advertising.php). GLIBA is active in assisting its members in IndieBound and Buy Local First campaigns and other efforts to educate the public about the benefits of independent bookstores.

**MBA** features its successful and growing MIDWEST CONNECTIONS regional marketing program, a multi-faceted turn-key program to help member stores actively promote and sell selected Midwest Connections Picks books. Midwest Connections interfaces with all other MBA programs and events, is highlighted on the MBA web site, and incorporates the current MBA Bookstore Event & Media Guide in Excel file format. This program also offers vendors customized annotated lists of MBA booksellers and facilitates publisher contacts with member stores. The Midwest Booksellers' Choice Awards program continues to grow. The multi-faceted MBA Catalog program highlights and personalizes the titles promoted by its stores. Features include discounted "Midwest Favorites" space for regional books, Bookseller Quotes, the catalog online at [midwestbooksellers.org](http://midwestbooksellers.org) and participating MBA bookstores' websites, direct mail distribution to stores' customers, and more.

**MPIBA** offers many benefits to publisher members including discounts on ads in the Winter Catalog, print and e-newsletters, website, blog, mailing list rental, and trade show exhibits. MPIBA's Winter Catalog program provides an unlimited quantity of free, imprinted catalogs to member stores. Publishers receive free, value-added space for advertised titles on the MPIBA website and blog. MPIBA's new Regional Focus

Meetings hosted by bookstores provide new opportunities for regional author exposure. Our Literacy Grant program has donated over \$75,000 to literacy programs in the region. Reading the West book promotion launches May 2009.

**NAIBA** is a member of the American Independent Business Alliance (AMIBA), which entitles its members to the wealth of information AMIBA has to create and operate a local business alliance. NAIBA's fall conference is a sales and marketing meeting for booksellers, allowing publishers to share their promotional ideas to help booksellers sell more of their books. NAIBA works closely with publishers to plan author tours within the region, helping to place authors in stores outside major cities. NAIBA Notables takes a select few books each season and puts the weight of our independent bookstores behind the promotion of those books. Spring meetings, called NAIBAhood Gatherings, are held throughout the region, allowing booksellers to get together on a more local basis. For some booksellers and publishers, the NAIBAhood Gatherings incorporate publisher trunk shows, so reps can see a dozen stores in one location in one afternoon.

**NEIBA** offers advertising opportunities in their Holiday Catalog, the Show Program for the Fall Trade Show and the website, [newenglandbooks.org](http://newenglandbooks.org). The website also offers members a section for classified ads to list positions available, fixtures and other goods and services for retail booksellers.

**NCIBA** offers publishers the opportunity to bring big-name authors to our offices to sign pre-ordered books for independent bookstores that otherwise would not have access to autographed copies. Stores order through sales reps, all books are shipped to NCIBA offices for autographing, the author arrives at a scheduled time to sign, and we mail or deliver signed books immediately thereafter. Contact the NCIBA for further details.

**PNBA** sponsors a Rural Library Program, through which exhibitors donate books after each of our shows. PNBA staff collect, package and ship the books to a library chosen because it is suffering with little or no budget for buying books. Since 2001, we have donated more than \$267,000 worth of books to fifteen different small town libraries and library districts.

**SCIBA** prides itself on reaching out to and supporting Southern California authors through its Author Spotlight feature on [SoCalBookScene.com](http://SoCalBookScene.com) and through our So Cal, So Cool, So Readable program to promote regional titles that our independent booksellers love. For further information regarding these and any other SCIBA programs please contact the SCIBA office.

**SIBA** offers many advertising opportunities from the Holiday Catalog to the website, in publications and at the Trade Show. SIBA provides the "Inkreadible Sponsor" program for continuous exposure to its booksellers year round. Contact SIBA for their "Put Your Money Where Your South Is" brochure.

# Trade Shows

Regional trade shows are the cornerstone of our independent booksellers' fall season. They are the essential place where booksellers from hundreds of locally owned and operated stores network with their peers, attend educational programs, and meet with dozens of publishers' reps, and marketing, editorial, publicity, and telemarketing personnel.

Our trade shows offer many booksellers their only face-to-face contact with publishers and other important vendors. The opportunities for publishers, distributors, wholesalers, and other vendors are many and varied. Most of our regional booksellers associations hold annual trade shows for our members, and virtually every area of the country is served by one.

There are usually many more booksellers than exhibitors at our regional trade shows; thus, independent bookselling is our focus. While their format is fairly standard in the industry – vendors exhibit their books, sidelines, and services, authors speak and autograph books, and booksellers attend the exhibits, workshops and seminars – our regional shows have a very personal and intimate atmosphere. They provide excellent opportunities for booksellers to discover or re-discover titles and to place holiday orders. Publishers showcase new fall titles and offer special ordering terms, such as free freight, dated billing or additional discounts.

Our regional trade shows include a variety of educational workshops and programs. Often there are opportunities for publishing personnel to participate in or sponsor these events. These shows also provide well-attended social occasions – usually featuring authors as speakers – which offer a chance for all participants to meet nationally and regionally acclaimed authors and to talk with colleagues.

Trade show details do vary by association. Please contact each association directly to request more information and registration materials.

## Regional Trade Shows Calendar 2009–2010

The following dates are confirmed as of May 2008. Trade Show dates occasionally do change, however, so please check with individual associations to reconfirm dates for future years. Some future dates remain undecided at this time, but all fall trade shows take place in either September or October.

<b>2009</b>	September 10–12 Thurs, Fri, Sat	PNBA, Portland, OR
	September 23–26 Wed., Thurs, Fri, Sat	MPIBA, Denver, CO
	September 25–26 Fri, Sat	MBA, St. Paul, MN
	September 25–27 Fri, Sat, Sun	SIBA, Greenville, SC
	October 1–3 Thurs, Fri, Sat	NEIBA, Hartford, CT
	October 2–4 Fri, Sat, Sun	GLiBA, Cleveland, OH
	October 4–5 Sun, Mon	NAIBA, Baltimore, MD
	October 8–10 Thurs, Fri, Sat	NCIBA, Oakland, CA
	October 24 Sat	SCIBA, Los Angeles, CA
	<b>2010</b>	September 23–26 Thurs, Fri, Sat, Sun
September 26–27 Sun, Mon		NAIBA, Atlantic City, NJ
October 1–2 Fri, Sat		MBA, Twin Cities, MN
October 8–10 Fri, Sat, Sun		GLiBA, Dearborn, MI

# Catalogs



Our regional booksellers associations' catalogs bring publishers' advertising dollars into many of our regions to support our locally owned and operated bookstores and help them sell books during the important winter holiday season. Many of our booksellers count on these catalogs as the most important component of their holiday promotions.

These regional catalogs are full-color, professionally-designed publications which are distributed through our stores, through print media, and/or through direct mail to stores' customers. Circulation varies based on the methods of distribution and ranges as high as 1 million copies. A number of associations also feature their catalogs on their websites, greatly increasing their exposure.

Our catalogs offer participating bookstores the opportunity to imprint their names on their catalogs and use them for their own marketing purposes. By their geographic nature, these catalogs also provide essential exposure for regional titles that do not appear in other nationally-produced catalogs.

Catalog programs are often supported with in-store promotional materials such as bookmarks, shelf-talkers, and signs. Ordering assistance from wholesalers is also available in most regions to booksellers who want an easy way to purchase catalog titles. In addition, many regionals highlight their catalog titles at their fall trade shows, encouraging both stores and publishers to focus on orders for these books.

As our regional associations have assumed ever-greater importance to our bookstore members, our regional catalogs are valued as a highly effective way to advertise and promote books to consumers for holiday gift-giving.

The specifications for the regional catalogs vary by association. Please contact each association to receive more information.

# Awards

All of the regional associations give annual awards to books, authors, and illustrators of special significance to their regions. Some recognize outstanding booksellers or sales reps as well. Current award winners are listed here. Please contact these associations directly for more details about their awards programs.

## Great Lakes Independent Booksellers Association

### 2008 Awards

Fiction: *Keeping the House*, Ellen Baker (Random House)  
General: *The Third Coast*, Edward McClelland (Chicago Review Press)  
Children's Chapter Book: *Elijah of Buxton*, Christopher Paul Curtis (Scholastic Press)  
Children's Picture Book: *Toy Boat*, Randall de Sève; Loren Long, Illus. (Philomel)  
Voice of the Heartland: Partners Book Distributing, Inc

## Midwest Booksellers Association

### 2008 Awards

Fiction: *Loving Frank*, Nancy Horan (Ballantine)  
Nonfiction: *Little Heathens*, Mildred Kalish (Bantam)  
Poetry: *Valentines*, Ted Kooser (University of Nebraska Press)  
Children's Picture Book: *Agate: What Good Is a Moose?*, Joy Morgan Dey and Nikki Johnson (Lake Superior Port Cities)  
Children's Literature: *Little Klein*, Anne Ylvisaker (Candlewick Press)

## Mountains & Plains Independent Booksellers Association

### 2008 Awards

Adult Fiction: *The God of Animals*, Aryn Kyle (Scribner)  
Adult Nonfiction: *The Day the World Ended at Little Big Horn*, Joseph M. Marshall, III (Viking)  
Poetry: *Adobe Odes*, Pat Mora (University of Arizona Press)  
The Arts: *Great Ranches of the West*, Jim Keen (Keen Media)  
Children's: *Wind Rider*, Susan Williams (HarperCollins)

## New Atlantic Independent Booksellers Association

### 2008 Books of the Year

Fiction: *Mudbound*, Hillary Jordan (Algonquin)  
Nonfiction: *The Year of Living Biblically*, A.J. Jacobs (Simon & Schuster)  
Children's Literature: *The Patron Saint of Butterflies*, Cecilia Galante (Bloomsbury)  
Picture Book: *Zen Ties*, Jon Muth (Scholastic)

## New England Independent Booksellers Association

### 2008 Awards

Nonfiction: Nathaniel Philbrick  
Fiction: Alice Hoffman  
Children's: Tomie dePaola  
Publishing: Down East Books  
Saul Gilman Award for Sales Rep: Tony Giordano  
President's Award: David Macaulay

## Northern California Independent Booksellers Association

### 2008 Awards

Fiction: *The Guernsey Literary and Potato Peel Pie Society*, Mary Ann Shaffer and Annie Barrows (Dial)  
Nonfiction: *The Green Collar Economy: How One Solution Can Fix Our Two Biggest Problems*, Van Jones (HarperOne)  
Poetry: *My Vocabulary Did This to Me: The Collected Poetry of Jack Spicer*, Jack Spicer (Wesleyan University Press)  
Children's Literature: *Steinbeck's Ghost*, Lewis Buzbee (Feiwel & Friends)  
Children's Illustrated (Award to illustrator): *One*, Kathryn Otoshi (KO Kids Books)  
Regional Title: *Towers of Gold: How One Jewish Immigrant Named Isaiah Hellman Created California*, Frances Dinkelspiel (St. Martin's)

## Pacific Northwest Booksellers Association

### 2009 Awards

*Guernica: A Novel*, Dave Boling (Bloomsbury)  
*American Buffalo: In Search of a Lost Icon*, Steven Rinella (Spiegel & Grau)  
*Selected Poems: 1970–2005*, Floyd Skloot (Tupelo Press)  
*The Art of Racing in the Rain: A Novel*, Garth Stein (Harper)  
*Wild Beauty: Photographs of the Columbia River Gorge, 1867–1957*, Terry Toedtemeier and John Laursen (The Northwest Photography Archive & Oregon State University Press)  
Lifetime Achievement Award to Alexandra Day, author of the *Good Dog, Carl* series and others (Farrar, Straus & Giroux, et al)

## Southern California Independent Booksellers Association

### 2008 Awards

Fiction: *City of Thieves*, David Benioff  
Nonfiction: *Blue Eggs and Yellow Tomatoes*, Jeanne Kelley  
T. Jefferson Parker Award for Mystery: *Hollywood Crows*, Joseph Wambaugh  
Children's Picture Book: *Pout Pout Fish*, Dan Hanna, Illus.  
Children's Novel: *Nightmare Academy*, Dean Lorey

## Southern Independent Booksellers Alliance

### 2008 Awards

Fiction: *Garden Spells*, Sarah Addison Allen (Bantam Books)  
Nonfiction: *Animal, Vegetable, Miracle*, Barbara Kingsolver (HarperCollins)  
Children's: *Deep in the Swamp*, Donna Bateman; Brian Lies, Illus. (Charlesbridge)  
Poetry: *The House On Boulevard Street*, David Kirby (LSU Press)  
Cookbook: *A Love Affair with Southern Cooking*, Jean Anderson (William Morrow)