

Local Businesses Support Local Economies!

Several recent economic studies have concluded that local independent businesses reinvest far more money in their local economies than chain stores do.

One such study* concluded that for every \$100 spent in their stores, LOCAL BUSINESSES GIVE BACK \$68 to their local economy, while for every \$100 spent in national chains, those companies return only \$43, meaning CHAIN STORES TAKE AWAY \$57 from the local economy.



Patronize local businesses
Good sense for you
Good cents for your economy

*The Andersonville Study by the Civic Economics Group can be found online at: www.civiceconomics.com/Andersonville/AndersonvilleStudy.pdf