[STORE LOGO]

[DATE]

The Honorable Rick Snyder

P.O. Box 30013  
Lansing, Michigan 48909

Dear Governor Snyder:

As a bookseller in [TOWN OR CITY], Michigan, I am writing to express my sincere thanks for signing the Main Street Fairness legislation into law.

I firmly agree with your public statement that local businesses are the drivers of the economy and that without this bill local retailers would continue to serve as showrooms for online retailers. Now, with the playing field leveled, I am pleased that my business will be competing in an equitable market, without our remote retail competition having a significant advantage before I even open my store’s front door.

As I’m sure you are aware, in many states, Amazon has responded to laws like this by firing its online affiliates in the state, in an attempt to bully states into providing it with tax breaks and other deals. That may be the case in Michigan, too. But I trust and know that you will stand firm in your commitment to Main Street retailers.

Again, on behalf my store, my employees, and my community, thank you very much for your strong support for Main Street retailers.

Sincerely,

[NAME]  
[ADDRESS]  
[CITY][STATE][ZIP]