

Here's What You Do by Shopping Locally

Keep money in the local economy

For every \$100 you spend at one of our local businesses, \$68 will stay in the community. Spend that same \$100 at a national chain & only \$43 stays in your community.

Help create local jobs

Local businesses are better at creating higher-paying jobs for our neighbors.



Help sustain the environment

Buying from local businesses conserves resources by using less fuel and packaging.

Nurture our community

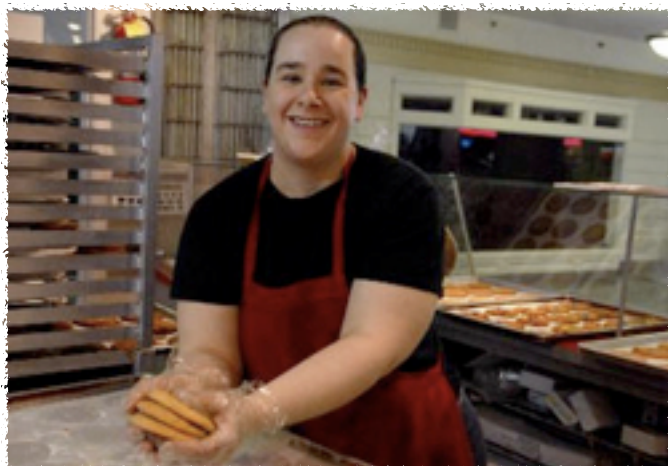
Local businesses donate to community causes at more than twice the rate of chains.

Conserve your tax dollars

Shopping local means less infrastructure, more money to beautify our community, and tax dollars reinvested where they belong—at home.

Invest in entrepreneurship

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong economy.



ShopIndieville

For more on shopping locally, visit IndieBound.org

