



# 3-Month Bookseller Action List


January 2006 – March 2006



## JANUARY 2006


 **Hotel ABA Reservations Open and Going Fast!** Book your room at Hotel ABA now for May's BEA. Rooms are going fast, and we anticipate selling out very soon. For more info and to book a room, visit <http://www.bookweb.org/aba/convention/8230.html>  
\*\*\*HOTEL ROOM RATE: \$129/night.\*\*\*

 **Nominate for 2006 Book Sense Book of the Year** Voting is open to all regular ABA members. Multiple ballots from each store will be accepted; however, ABA will only accept one ballot per person. For more information visit [www.BookWeb.org](http://www.BookWeb.org). Ballots must be received by February 28, 2006. Ballots will be available on BookWeb, as well as be distributed via the Red and White Book Sense boxes during the months of January and February.


 **The Yellow Hat Arrived!**  
Stores can use the yellow hat and other Curious George promotional materials for store events to tie into the February movie release. Curious George disposable cameras should be returned to Meg Smith at ABA by March 1 for entry into the drawing to win Curious George books and merchandise.

 **Book Sense Best Children's Books Now Available** Order *Book Sense Best Children's Books: 240 Favorites for All Ages Recommended by Independent Booksellers* from Newmarket Press, distributed by W. W. Norton, ISBN: 1557046794, trade paperback, \$14.95. For more information please visit <http://www.newmarketpress.com/title.asp?id=785>


## JANUARY 2006 cont...

 **Nominate to the Picks List**  
Book Sense Picks online nomination form online at [www.bookweb.org/read/6305](http://www.bookweb.org/read/6305)  
\*January 6: March Picks


 **2006 ABACUS Survey** Watch BTW for information on how to participate in this year's ABACUS survey.


 **Display the Winter 2005 - 2006 Children's Picks List, the 2005 Highlights, and the 2005 Year-End Book Sense Bestseller List** Stores should have received flyers in December box. If you need extra copies of these or other Book Sense flyers, please contact [mark@booksense.com](mailto:mark@booksense.com). Bestseller lists are downloadable at

## FEBRUARY 2006

 **Nominate to the Picks List**  
Book Sense Picks online nomination form online at [www.bookweb.org/read/6305](http://www.bookweb.org/read/6305)  
\*February 3: April Picks  
\*February 10: Easter / Passover Top Ten  
\*February 10: Poetry Top Ten


## MARCH 2006

 **Nominate to the Picks List**  
Book Sense Picks online nomination form online at [www.bookweb.org/read/6305](http://www.bookweb.org/read/6305)  
\*March 3: May Picks  
\*March 10: Reading Group Picks  
\*March 24: Summer Children's Picks

 **Check Book Sense Gift Card Stock** Be sure you have enough on hand for the upcoming "Mom's, Dad's, Grads" season (May through June.) Cards with imprints can take up to 3 weeks to ship during this busy season. Full custom card designs take 8 weeks to ship. Questions? E-mail [aba@givex.com](mailto:aba@givex.com).


## ONGOING & OTHER REMINDERS

 **Watch for Patriot Act Updates**  
Watch BTW for late-breaking news and special flashes with updates on the Patriot Act renewal. [news.bookweb.org](http://news.bookweb.org)


 **Sign Up For Constant Contact**  
All ABA member bookstores can sign up for Constant Contact, a leading provider of services to manage e-mail marketing campaigns. For details, visit [news.bookweb.org/read/3359](http://news.bookweb.org/read/3359)

 **Are You Ready?**  
Contact your bookstore POS (inventory control system) vendor and ask about their 13-digit ISBN readiness plan. For a downloadable PDF, visit [www.bisq.org/isbn-13/for.dummies.html](http://www.bisq.org/isbn-13/for.dummies.html)

 **Display & Distribute**  
Put out this month's Book Sense Picks fliers and print and display the weekly Book Sense Bestseller List.

 **Report to Book Sense Bestseller List**  
Report each week from 3:00 p.m. EST on Saturday through 3:00 a.m. EST on Tuesday. Go to [bestsellers.bookweb.org](http://bestsellers.bookweb.org).

 **Sign-up for Book Sense Gift Cards**  
Visit [www.BookWeb.org/read/6303](http://www.BookWeb.org/read/6303) for details.

 **Update BookSense.com Co-op Affidavit**  
Each month at the announcement of that month's titles fill out the affidavit to participate in the BookSense.com co-op program. Online at [www.booksense.com/coop-program](http://www.booksense.com/coop-program).

