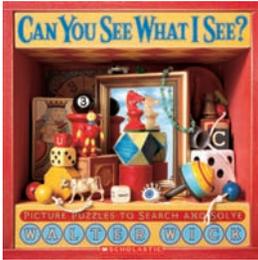


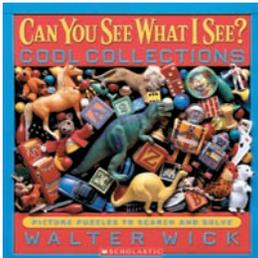
CAN YOU SEE WHAT I SEE?

...In Your Store Window?

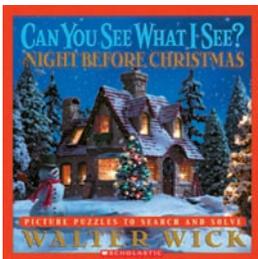


Scholastic and the American Booksellers Association are teaming up to sponsor the **Can You See What I See? Window Display Contest** in fall 2008!

Choose a classroom you'd like to work with from a local school (grades 3–6). Together your staff and the students will make a tabletop or window display set inspired by Walter Wick, creator of the Can You See What I See? series!



Scholastic and ABA, along with Walter Wick, will judge the contest. **One winning store/classroom will receive a Scholastic- and ABA-sponsored pizza party and a visit from Walter Wick!*** Four runner-up stores/classrooms will receive a set of signed Can You See What I See? books.

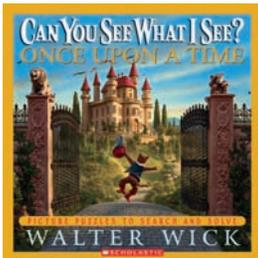


Here's how it works**:

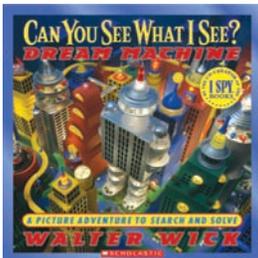
E-mail the name and address of your store, plus the name and grade of the participating school to walter_wick@scholastic.com by October 1, 2008.

By October 15, 2008 you will receive a packet of materials, including:

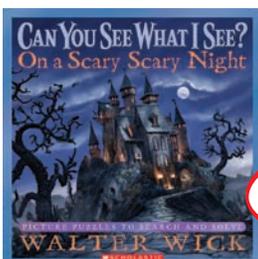
- One *Can You See What I See?: On a Scary Scary Night* poster with five reproducible activities on the back. (You may hang up the poster in your store before the event and/or on the day of the event. The activities can be reproduced by folding the poster along the edges of each activity and photocopying it.)
- One Can You See What I See? video featuring an interview with Walter Wick, a tour of his studio, and more!



Choose the day you want to create your entry. Then, invite the participating classroom to your store to work on the set! Remember to prominently display all of the Can You See What I See? titles and take a lot of photos on the day of the event!



E-mail photos and/or video of your set to walter_wick@scholastic.com or send photos only to: Can You See What I See? Contest/E. Sharpe, Scholastic Inc., 557 Broadway, 8th Floor, New York, NY 10012 no later than December 31, 2008. Winners will be notified no later than February 15, 2009.



* Event will be held in the store and can be open to the public. However, please make sure Mr. Wick is introduced to the winning team so they have an opportunity to meet him. Timing of the store visit will depend on the store's and Mr. Wick's schedules.

** NO PURCHASE NECESSARY. Open to ABA member stores and students in grades 3 to 6 in U.S. public or private schools. Void where prohibited. For a complete set of rules, please visit www.scholastic.com/canyouseewhatisee

In stores
in August



www.scholastic.com/canyouseewhatisee/contest

www.walterwick.com



Dear Store Manager,

Many of the scenes in my books are inspired by and built with the kind of crafts and materials used in classrooms: cardboard boxes, paper plates, foil, craft paper, papier-mâché, poster paints, chalk, and markers. These sets are often enhanced with toys and other found objects. I recommend that classes use these kinds of materials, however, they may employ any method or materials they're comfortable using.

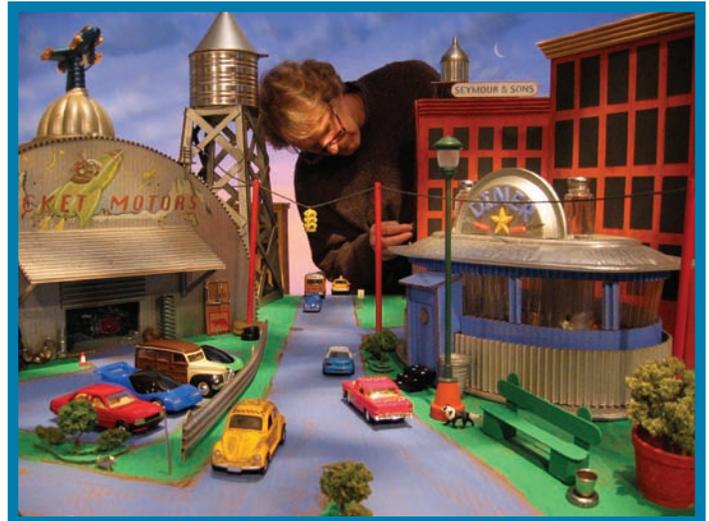


Photo by © Walter Wick

Walter Wick working on the set of ROCKET MOTORS from *Dream Machine*

Look through the Can You See What I See? books and at www.walterwick.com for ideas. But keep in mind a class can apply their preferred working method to any theme they wish. For example, if a class is inspired by *Can You See What I See?: A Scary Scary Night*, they should not worry about replicating my scenes or methods. Judging will be based on the spirit and originality of the effort, not on how closely their display looks like mine.

I recommend that a store staff member familiar with window displays work directly with a teacher (such as an art teacher) who is familiar with typical methods and materials for the age group doing the project. It might be helpful for the teacher to visit the store in advance to discuss logistics and take measurements of the available display space so the kids can work off-site if necessary.

Please make sure the kids have a safe environment in which to work and responsible adult supervision and assistance at all times. If possible, consider scheduling the project to be completed over two or three afternoons rather than attempting to squeeze it all in a day.

Good luck, and have fun!

Walter Wick

