

Inkwood Books' Statement for Authors Requesting Shelf Space

Thank you for considering our bookstore for placement of your book. Because we are approached several times each week by authors hoping we will sell their books, it has become necessary to develop this written explanation of our policies, to save time and avoid misunderstanding. While we hope yours is a book we can successfully sell, before you leave a copy for review please consider the following:

Technology has made publishing easier, often without traditional professional editing, proofreading, and evaluation of marketing and distribution. Consequently, the number of books we are asked to review continues to rise dramatically. No bookstore can carry every published title, whether from a major publisher's list or self-published by a local author, and many factors influence booksellers' decisions. Of principle importance is whether the book will sell in this outlet, with the audience of our customers, whose tastes we know from more than 18 years' experience. We consider the subject, production quality, retail price, and terms, as well as our judgment of the writing and editing.

We regret the need to be so blunt, but we review thousands and thousands of books each year. We decline many books, including those by well-known and award-winning writers, if they are not a good match for our store. It is never a pleasant task to decline when dealing directly with an author rather than simply reviewing a catalog, but you should know that with the large number of submissions, we only accept well less than 1 in 100.

While we are not saying this is the case with your book, many of the books we are asked to try to sell are overpriced compared to similar books, the content is of very limited interest to anyone other than the writer's friends and family, and/or a lack of editing or even proofreading is obvious. A surprising number of writers acknowledge that they have never paid a similar price for a similar book from an unknown writer and an unknown publisher with no objective reviews, yet expect us to try to sell theirs...

We would love for your book to be the exception that can be successful for both of us. If you want to leave your book for review after considering the above, please carefully read the policies stated on the attached form, confirming your understanding by your signature. If your book is available from Ingram or B&T, we will bring it in from them if we decide to carry it. If we decide to carry your book on consignment, we will contact you with the appropriate form.

Thanks for your interest in Inkwood Books, and good luck with your book.

Carla Jimenez & Leslie Reiner
Owners

MERCHANDISE LEFT FOR REVIEW

DATE RECEIVED _____

While we will make every effort to decide sooner, it will be a minimum of two weeks before we review your book, and none will be reviewed during November or December. If you do not hear from us within one month, you may assume we have declined to carry your book. Because of the ever increasing number of books we are asked to consider, we can no longer take responsibility for returning any books. By submitting for our review, you are agreeing that all books and/or other items become the property of Inkwood Books and we will donate or destroy at our discretion.

TITLE & DESCRIPTION:

Is the book carried by Ingram or Baker & Taylor or is it offered for consignment?
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