



# PRE-REGISTRATION

*What to know before you register!*

February 10-14, 2027, Minneapolis, MN  
IGNITE kicks off on February 10

**NEW THIS YEAR:** Winter Institute registration is **only available for Member stores** that are already open. Provisional members who plan to open a store in the future may register to attend the Paz Workshop at Winter Institute. However, they must register for the full event or a Thursday Day Pass. Space is limited.

## DATES TO KNOW



## WHAT TO KNOW

*Be Prepared*

### ATTENDEE DETAILS

- Your unique email address
- Chosen name and pronouns
- Cell phone number
- Identity group(s) (*optional*)
  - Asian American and Pacific Islander (AAPI)
  - BIPOC
  - Black
  - Disability
  - Indigenous
  - Latina/o/x, Chicana/o/x, and Hispanic
  - LGBTQIA2S+
  - Neurodiverse

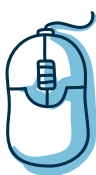
- Accessibility needs
- Dietary restrictions
- IGNITE attendance

### ORGANIZATION DETAILS

- **ABA ID number**  
\* You can access your ID on the [Membership Dashboard](#)
- Region
- Store Primary Retail Type
  - Storefront
  - Pop-up
  - Mobile



**PLEASE NOTE:** Anyone registering multiple parties must have all information for each registrant at time of registration, and will need to create a password for the other registrant. You are responsible for providing that password to the other person.



### LOGIN REQUIRED

When registration is open, you'll need to be logged into BookWeb.org for [Wi2027 registration access here](#). You'll then be directed to the event platform. You must create an account, (unless you have one already) which will allow you to make updates to your registration.

**We highly recommend confirming your Bookweb.org login before September 10. If you're unsure, contact [info@bookweb.org](mailto:info@bookweb.org).**

### BOOKSELLER CAP

3 booksellers may register per company

### DAY PASSES

For stores within 100 miles of Minneapolis, MN (*one per individual*)

**Cost \$110**

*Eligible registered stores will be emailed a code prior to registration opening.*

Winter Institute **sold out** in less than a half hour last year. Be prepared to secure your spot, or sign up for the waitlist.



**Need account?**  
[Click here!](#)

**Forgot password?**  
[Recover now!](#)

Or email [info@bookweb.org](mailto:info@bookweb.org) for assistance.

### IGNITE: A BIPOC BOOKSELLER PRE-CON

IGNITE exists to celebrate and support BIPOC booksellers, industry members, and stories. Attendees will have the opportunity to talk shop, preview exciting upcoming titles, and connect with members of the industry with shared experiences. Join us for an afternoon of networking and community!

All who self-identify as Black, Indigenous, Asian American and Pacific Islander (AAPI), Latina/o/x, Chicana/o/x, Hispanic, and BIPOC are welcome to attend IGNITE.

Non-Wi attendees can also attend for free by emailing [winterinstitute@bookweb.org](mailto:winterinstitute@bookweb.org) to register.

### PAZ & ASSOCIATES BOOKSTORE TRAINING WORKSHOP

A one-day seminar focused on opening a bookstore and buying an existing store. Must be registered for a Thursday Day Pass or entire conference. Lunch is provided.

**Registration required** (*space limited*)

**Registration opens September 21**

**Cost \$299**

**Provisional Members:**

**Cost \$794** (Full Event Registration)

**Cost \$409** (Thursday Day Pass)

### BOOKSTORE TOURS

ABA's bookstore tours will include two full day tours, one full day local publisher tour, and three half day tours.

**Registration required** (*space limited*)

**Opens September 10 as part of registration**

**Cost \$95** (Full Day) **Cost \$50** (Half Day)

