



New Store Opening Offer

Order 25+ CWP/HHP books, earn +6% extra discount. In addition, earn 10% additional co-op on the net initial opening store order (co-op must be used within the first 3 months of store opening).

Conditions:

- Available to independent bookstores in the US with no more than 20 store locations
- Good on 1 initial order which must ship within 1 month of store's opening date
- To qualify, a new store must be a new independent bookstore business, an additional location for an existing store, or a new location for an existing store which is relocating

Reason Code NEW (for EDI orders use Promo Code NEWSTR)

For additional information, please contact Elise Supovitz, executive director of independent retail sales, at elise.supovitz@walkerbooksgroup.com.