



2026-2027 New Store Opening Offer

New stores can receive +10% off their opening order and +5% off reorders during the first three months of store opening **some exclusions apply*

Order Terms

1. Accounts receive +10% for opening order, for titles currently in print, with minimum orders of 25 units, and maximum orders of 1000 units. Order must be placed within two months of store opening.
2. Accounts receive +5% for reorders, for titles currently in print, with minimum orders of 25 units, and maximum orders of 1000 units. Orders must be placed within three months after store opening.
3. Accounts must have \$75 net minimum to be eligible for free freight.
4. Offer applies to all HBG publishers and the following clients: Octopus Publishing, Lonely Planet (through 2/28.27), Nicholas Brealey, Kids Can Press, Mobius, Teach Yourself, Hachette UK, Nosy Crown, and Callaway.
5. ***All orders (including reorders) must be placed with HBG Sales.***

****The following exclusions apply: This offer may not be combined with any other HBG offer. This offer is not available to non-profit businesses.***

**For more information,
please contact your Hachette Book Group
Sales Representative**