Givex is a third party company that ABA has partnered with for gift cards. They are the only third-party gift card that integrates with your IndieCommerce website in such a way that it can recognize the Givex card numbers, check the balance on a card, and thereby verify the payment at the time the order is placed.

SIGN UP WITH GIVEX

In order to sell Givex gift cards, you will need to set up an account with Givex. You can visit their site at www.givex.com. Once you have an account with them, you will need to purchase gift cards. There are different types you can purchase (standard, custom, card-holders, e-cards, etc) and the rates vary based on type and quantity. If you’re unsure what might be best for your store, or you have questions about rates you will want to contact Givex either through their website or by calling 877-478-7733. Please make note of ‘Web POS Login’ information provided to you by Givex, that information will be needed to setup ‘Givex Gift Card’ module.

ENABLE GIVEX GIFT CARD FOR YOUR WEBSITE

Once you have signed up with Givex and purchased your gift cards we can enable and configure the ‘Gift Card Payment’ module for you.

Once ABA receives that request we will enable the module for you, to complete configuration we will need your ‘Web POS Login’ information from Givex. We suggest you follow up your request for the module to be enabled with either a phone call to us at 800-637-0037 (option 2) or by sending that information in 2 separate emails to staff@bookweb.org. We will confirm when the module has been enabled.

NOTE: If you would like to change the ‘display name’ of the ‘Givex Gift Card’ navigate to: Store > Configuration > Payment Method, select ‘Settings’ and modify the ‘Header’ field.

SELLING GIFT CARDS ON YOUR SITE

Want to sell your Givex gift cards through your website? Review the instructions on ‘Creating Gift Cards As A Product For Sale’.

USING GIVEX GIFT CARDS AS PAYMENT

Once a customer has their gift card they can use it as payment for their order through your website.
When your customer is on the Checkout page and ready to complete their order, they should follow the standard checkout process but make these specific choices to use their gift card:

1. Select the gift card option.
2. Enter the Gift Card Number.
3. Check the box to check the gift card balance.

If the gift card balance is insufficient, it will prompt you to enter a valid credit card payment to pay the remaining balance. If the balance is sufficient, it will complete the checkout process.
CHECKING THE BALANCE OF A GIVEX GIFT CARD THROUGH YOUR WEBSITE

[Image: screenshot of Check Giftcard Balance form]

MANAGING GIVEX GIFT CARDS

All 'management' for Givex gift cards (refunds, adjustments, additional balance checks, transaction history search, etc.) occurs through www.givex.com. If you need assistance with www.givex.com you should contact the Givex customer support line: 877-478-7733.