**Santa Rosa Theme Instructions**

The steps below assist with changes to parts of your IndieCommerce site for the Santa Rosa theme to achieve the intended design. If you have any questions, please email us at [staff@bookweb.org](mailto:staff@bookweb.org).

[Theme Settings 2](#_Toc83303920)

[Block and Regions Recommendation 4](#_Toc83303921)

[Menu: User Menu (icons) 5](#_Toc83303922)

[Add menu links to the User Menu (icons) 5](#_Toc83303923)

[Menu: Main Navigation 6](#_Toc83303924)

[Set up the Main Menu for desktop 6](#_Toc83303925)

[Set up the Responsive menu setting for mobile 7](#_Toc83303926)

[Search form 7](#_Toc83303927)

[Browse Books Page View 8](#_Toc83303928)

[Search By Author Page View 10](#_Toc83303929)

[For Format 10](#_Toc83303930)

[For Fields 10](#_Toc83303931)

[Front Page Book List (Responsive Grid View) 12](#_Toc83303932)

[Front Page Book Lists Blocks 12](#_Toc83303933)

[Event Content Type 13](#_Toc83303934)

# Theme Settings

Navigate to Appearance > Settings > Santa Rosa

**For Toggle Display:**

1. Disable Site name, Site Slogan, Main Menu and Secondary Menu
2. Save Configuration

**For Logo Image Settings:**

1. De-select “Use default logo”
2. Click “browse”
3. Select your logo image from your computer
   1. No set minimum width, but fits best for 600px
   2. Height looks best when less than 200px
4. Save Configuration

**For Icon settings:**

1. Same procedure as Logo

**For Color Palette:**

1. Use the dropdown menu to select a pallette
2. Save Configuration

**For Social Media icons:**

1. Enter your username (or channel links) for each service you wish to display
2. Save Configuration
   * Only the icons associated with the services you provide usernames for will appear on your site. If you do not wish to include an icon, simply leave the field blank

**For Navigation Icons (Optional)**

Navigation Icons are links to pages already present in your website. You may need to create pages for each icon if you do not already have them. Links can point to external URLs too. There can be a maximum of 8 icons.

1. Check “Display Icon Navigation”
2. Enter URLs for each icon you wish to use. These can be internal or external links, e.g. *indie-bestsellers* will go to your site’ Indie Next List page and <https://libro.fm> would go to Libro.fm’s website.
   * Only the icons you assign URLs to will appear on your site. If you do not wish to include an icon, simply leave the field blank
3. The labels for these icons can be customized. If left empty, the system will use the default label.
4. Save
   * Suggested built-in features for each icon:
     1. Best Sellers: indie-bestsellers
     2. Events: event (no ‘s’)
     3. Audiobooks: Your Libro.fm or Hummingbird affiliate link
     4. e-Books: Your Kobo or Hummingbird affiliate link

**For Slideshow:**

1. Scroll to ‘Front page slideshow’
2. Select ‘Show slideshow’
3. Expand Slide 1/2/3/4/5 (you may do them all at once)
4. Enter a brief description, the destination URL, and ALT text
   * Alt text should be a brief description of the image, e.g. Banner Image promoting art supplies
5. Click “Browse” under “slide image”
6. Select your slideshow image
   * Banners look best at 1070x300 to keep the navigation icons above the fold
7. Click Upload
8. Save configuration

# Block and Regions Recommendation

Before getting started with placing blocks in the new theme, we recommend the following to help keep track of what blocks were previously placed/which ones you’ll want to use on the new theme, and the new theme’s layout.

1. Go to Structure > Blocks, and under the current theme’s tab, take a screenshot of the block settings for the current default theme, in case something gets messed up during configuration.
2. Go to Structure > Blocks > Santa Rosa, and set the region for all of the blocks as ‘None’. This will disable all of the blocks for the theme and give you a clean slate to start with.
3. Take a screenshot of Santa Rosa’s region layout for reference. Under Structure > Blocks > Santa Rosa, there is a link at the top of the list of available blocks and regions called ‘Demonstrate Block Regions (Santa Rosa)’. This will bring you to the layout plan of the theme with the different region names and having this handy prior to placing blocks will help give an idea of where blocks will display.

We suggest you arrange the listed blocks (more to come later) on the Santa Rosa theme prior to making the edits to the views and content types. This will ensure you see the intended formatting without unexpected layout issues from erroneous blocks.

Block = Region

1. Front Page Book lists Responsive Grid = Bottom Content
2. Front Page Book lists jCarousel = Bottom Content
3. INLs and Bestsellers = Postcontent - First to Fourth
4. INLs and Bestsellers = Footer - First to Fourth
5. Superfish 2 (User Menu (Icons)) = Header Right
6. Search Form = Search
7. Address, Phone number, etc = Top Bar Left
8. (No block) = Top Bar Right
9. Superfish 1 (Main Menu) = Header Menu
10. Browse Book Block (only on browse/book/\*) = Bottom Content
    1. Display Only on the home page - Sidebar

Blocks in the Sidebar Region - all items placed on the Sidebar region should be set to be displayed only on the home page.

Navigate to Structure > Blocks > Sidebar

You should see all the blocks placed in that region

For each block:

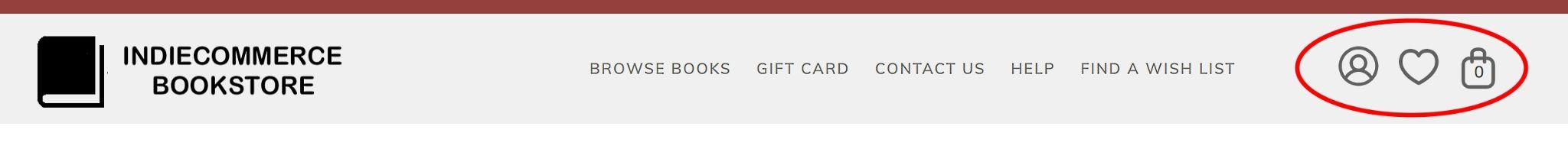
1. Click on configure
2. Scroll to Visibility Settings
3. Select show block on specific pages
4. Select “Only the listed pages”
5. Enter ‘<front>’ inside the text box (no single quotes)
6. Save block

Navigate to a page that is not on the home page to verify. For example, an events page. The blocks placed in the Sidebar region should not appear on that page as it is not the home page.

# Menu: User Menu (icons)

Create the user menu with icons.This menu is created as User Menu (Icons) and configured using Superfish 2. Since this will be an *additional* menu created solely for Santa Rosa it will not affect your site currently on a different theme. If you are already using Superfish 2, you may use Superfish 3 as an alternative.

Example of the User Menu (Icons) in red.

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**Please note: the order of these icons is crucial. The Shopping Cart icon must be the furthest right icon in order to properly align with the number that displays denoting the amount of items in the cart. When creating this menu, we highly recommend adhering to the order of links in the step below.**

Structure > Menus > Add menu

1. Title: User Menu (icons)
2. Edit the machine name: Replace ‘user-menu-icons’ with ‘my-account’
3. Save

## Add menu links to the User Menu (icons)

Structure > Menus > User Menu (icons) > edit menu

Add link

1. Menu link title: enter ‘My Account’
2. Path: enter ‘user’
3. Select Show as expanded
4. Save

Add link

1. Menu link title: enter ‘Log out’
2. Path: enter ‘user/logout’
3. Parent link: Select My Account
4. Save

Add link

1. Menu link title: enter ‘Wishlist’
2. Path: enter ‘wishlist’
3. Save

Add link

1. Menu link title: enter ‘Cart’
2. Path: enter ‘cart’
3. Save

**Move the Cart menu link below the Wishlist link**

1. Hover over the cross in front of the Cart link and you will be able to drag it down
2. Save

**Configure the Superfish 2 menu for User Menu (icons) and place the block on the home page**

**(No need to place the User Menu (icons) block in any region)**

Navigate to Structure > Blocks

1. Superfish 2: Configure
2. Parent menu: <User Menu( Icons)>
3. Menu type: select Horizontal
4. Style: select None
5. Superfish Plugins: SF-Smallscreen > select Disable
6. Region Settings: Santa Rosa (default theme)> select Header Right
7. Save block

# Menu: Main Navigation

## Set up the Main Menu for desktop

Navigate to Structure > Blocks

1. Superfish 1 > configure
2. Block title > <none>
3. Menu parent > <Main menu>
4. Menu type > Horizontal
5. Style > -None-
6. Auto-arrows > make sure it is not selected
7. Drop shadows > make sure it is not selected
8. Superfish Plugins > SF-Smallscrren > Select Disable
9. Region settings > Santa Rosa > Select Header Menu
10. Save block

## Set up the Responsive menu setting for mobile

Navigate to Configuration > User interface > Responsive Menus

1. Ignore admin pages?: Select (if not already selected)
2. Responsive menu style: Select Simple expanding (if not already selected)
3. Use absolute positioning?: Select (if not already selected)
4. Remove other classes & IDs when responded?: Select (if not already selected)
5. Selectors for which menus to responsify: Enter ‘#main-navigation’ (if you already have other entries, just add it below the other entries)
6. Screen width to respond to: change to 990
7. Save configuration

# Search form

Add the search from to the home page

Navigate > Structure > Blocks > Santa Rosa

* Click ‘configure’ next to ‘Search form’
* Set the region to Search
* Save blocks

# Browse Books Page View

You will need to update your browse book page to accommodate the grid layout used in the Santa Rosa theme and to correctly apply the styling to various elements of the page.

Navigate to Structure > Views > Browse by BISAC code > Edit

For Format

1. Click on Grid and select Responsive grid
2. Apply
3. Grid Classes: Wrapper > enter ‘Container’
4. Column Classes: enter ‘col-md-3’ for Every Column, First Column, Last Column
5. Row Classes: enter ‘row bottom-buffer’ for Every Row, First Row, Last Row
6. Apply
7. Save

**For Fields**

ABA Print Books: Cover Image (Small) > leave as default

1. ABA Print Books: Title
2. Style Settings
3. Select Customize field HTML
4. HTML Element: Select DIV
5. Select Create a CSS class: enter ‘book-title’
6. Apply
7. Save

ABA Print Books: Author List

1. Style Settings
2. Select Customize field HTML
3. HTML Element: Select DIV
4. Select Create a CSS class: enter book-author
5. Apply
6. Save

‘ABA Print Books: Sell Price’: leave as default

‘ABA Print Books: Availability’: leave as default

‘ABA Print Books: Add to Cart’: leave as default

**Re-order the Fields**

Move ‘ABA Print Books: Add to Cart’ below ‘ABA Print Books: Availability’

1. Select the arrow icon: select Rearrange
2. Hover over the cross in front of ABA Print Books: Add to Cart: drag it below ABA Print Books: Availability
3. Apply
4. Save

**Browse Books Block**

Set the region for the Browse Books Block

Navigate to Structure > Blocks > Browse Books

1. Region: Bottom Content
2. Save blocks

Your edits are complete, visit your updated Browse Book Page: URL/browse/book. For example,<https://www.mybookstore.com/browse/book>

# Search By Author Page View

Some settings may not be changed, but please verify that they match. Omit the quotation marks when entering css classes

Structure > Views > Search by Author > Edit

**For Format**

1. Click on Grid: select Responsive Grid
2. Apply
3. Number of columns: 4
4. Grid Classes: Wrapper > enter ‘Container’
5. Column Classes: enter ‘col-md-3’ for Every Column, First Column, Last Column
6. Row Classes: enter ‘row bottom-buffer’ for Every Row, First Row, Last Row
7. Apply

**For Fields**

ABA Print Books: Cover Image (Small)

1. ‘Link this field to its book?’: selected

ABA Print Books: Title

1. ‘Link this field to its books?’: selected
2. Style settings: Customize field HTML
3. HTML element: select DIV
4. Select Create a CSS class
5. CSS class: enter book-title
6. Apply

ABA Print Books: Author List

1. Style settings: Customize field HTML
2. HTML element: select DIV
3. Select Create a CSS class
4. CSS class: enter ‘book-author’
5. Apply

‘ABA Print Books: Sell Price’: leave as default

‘ABA Print Books: Availability Status’: leave as default

‘ABA Print Books: Add a Cart’: leave as default

**Reorder the Fields**

Move the ‘ABA Print Books: Add a Cart’ below ‘ABA Print Books: Availability Status’

1. Click the arrow icon > select Rearrange
2. Hover over the cross in front of ABA Print Books: Add to Cart > drag it below ABA Print Books: Availability
3. Apply
4. Save

Your edits are complete. Click on the author’s name on a book’s product page to verify this view.

# Front Page Book List (Responsive Grid View)

Update your current Front Page Book Lists using the Responsive Grid Format.

If the site was not previously using Front Page Booklists, and does not intend to use them, these do not need to be configured.

Structure > Views > Front Page Booklist (1, 2, 3 or your booklist could have a different names) > Edit

**For Format**

1. Responsive grid: click on Settings
2. Number of columns: 6
3. Alignment: Horizontal
4. Grid Classes: Wrapper > enter ‘Container’
5. Column Classes: Every Column > enter ‘col-sm-6 col-md-2 col-xs-6’
6. First Column & Last Column leave blank.
7. Row Classes: enter ‘row bottom-buffer’ for Every Row, First Row, Last Row
8. Apply
9. Save

**For Fields**

1. Content: Books: Formatter > select Product reviews - Cover Image Only (Large)
2. Apply
3. Save

**For Pager**

1. User pager: Display a specified number of items: 6 items (click on the items link to change the quantity)
2. Save

Repeat the process for all Front Page Book List displays or for any responsive grid displays you have created.

## Front Page Book Lists Blocks

All Front Page Book Lists blocks must be placed in the ‘bottom content’ region.

Structure > Blocks > Front Page Book List (1, 2, 3 or your book list could have a different names)

1. Region: Bottom Content
2. Repeat this for all Front Page Book Lists
3. Save

# Event Content Type

Now to update your event page. The fields that go with an event should be configured in a certain way to work well with the Santa Rosa theme.

Structure > Content types > Event > Manage display > Default

The display must be in the following order with the following configuration

1. Event Image
   1. Label: Hidden
   2. Format: Event Image (or Image)
2. Event Date
   1. Label: Hidden
   2. Format: Date and Time
3. Body
   1. Label: Hidden
   2. Format: Default
4. Event Address
   1. Label: Above
   2. Format: Default
5. Featured Books (or Books)
   1. Label: Above
   2. Format: Product reviews - Full, with all metadata & Buy button
6. Save

The rest of the fields should be hidden. Changing their formats to hidden will hide them.

If taxonomy terms are available for the Event content type, those can be place below the Event Address and above the Featured Books

Note: The recommended event image width is 400px wide. If you want it to be the same size as the sample site, you can create an Image style with dimensions 400px x 600px.

**Create the Event Image Image Style (optional. If your event images are already 400 x 600 px, you can skip this step)**

Configuration > Media > Image Styles

1. Add style
2. Style name: enter ‘Event Image’
3. Create new style
4. Select edit for Event Image
5. Click on Select a new effect: Select Scale and crop: Add
6. Width: 400
7. Height: 600
8. Add effect

After creating your Image Style, update the Event Image (or Image) display

Structure > Content types > Event > Manage display > Default

1. Event Image
   1. Click on the gear icon to the right of the format
   2. Image Style: select Image Style

You have changed the image style of the images uploaded for an event, visit an event page.