

SCENARIO 2: \$10.00 OFF A PURCHASE OF \$25.00 OR MORE

In this scenario, customers with a minimum order of \$25.00 can save \$10.00, there are no product restrictions or date restrictions.

Coupon name * 1
\$10 off \$25+

Coupon code * 2
SAVE10

Coupon codes cannot be changed once they have been used in an c

▶ BULK COUPON CODES

Coupon is active. 3
Only active coupons can be used at checkout.

Discount * 4
\$ 10

Three discount types are possible:

- Fixed value discount; enter "15" for \$15.00 off.
- Percentage discount; enter "15%" for 15% off.
- Set product price; enter "=15" to make all matching products \$1

Apply discount to 5
 Order subtotal

Maximum number of redemptions (per code)
 6
If set, the coupon can only be used this number of ti

Maximum number of redemptions (per user)
 7
If set, each user can only use the coupon this numbe

▼ MINIMUM ORDER LIMITS

Minimum order total 8
\$ 25

If set, the subtotal of products must be at least th

Save coupon 9

You have now created a coupon providing customers who enter the code 'Save10' during checkout who meet the \$25 minimum a \$10 savings. You can promote this code by creating a block and adding it to your site, posting notices in store, sending email announcements and/or simply by word of mouth.