

### SCENARIO 3: ALL STAFF PICKS \$5.00

In this scenario, you are offering all 'Staff Pick' books at a price of \$5.00. You will want to have a list of all ISBNs or SKUs ready.

**Coupon name \*** 1  
\$5 Staff Picks

**Coupon code \*** 2  
5StaffPick  
Coupon codes cannot be changed once they have been us

▶ **BULK COUPON CODES**

**Coupon is active.** 3  
Only active coupons can be used at checkout.

**Discount \*** 4  
\$ =5  
Three discount types are possible:  
• Fixed value discount; enter "15" for \$15.00 off.  
• Percentage discount; enter "15%" for 15% off.  
• Set product price; enter "=15" to make all matching pr

**Apply discount to** 5  
 Order subtotal  
 Order subtotal, excluding already discounted titles  
 Order subtotal, applying the best discount available for  
 Total of matching product(s)  
 All matching product(s) ←

**Maximum number of redemptions (per code)** 6  
  
If set, the coupon can only be used this number of times. For bulk coupons,

**Maximum number of redemptions (per user)** 7  
  
If set, each user can only use the coupon this number of times.

▶ **MINIMUM ORDER LIMITS**

▼ **APPLICABLE SKUS** 8  
Enter one or more SKUs below to restrict this coupon to a set of SKU supported, e.g. "E\*" will match all products with SKUs beginning with  
 Apply coupon to skus listed below. ←  
 Apply coupon to all skus except those listed below.

9780394800011  
9780439023528  
9780142408773

Add more items

Save coupon 9

You have now created a coupon which reduces the cost of the ISBNs and/or SKUs entered to \$5.00 each when the coupon code is entered on any order containing them.