TO CREATE A GIFT CARD PRODUCT

1. Name
   Book Shop Gift Card

2. Image
   Add a new file
   Choose File: No file chosen
   Files must be less than 32 MB. Allowed file types: .png of .jpg .jpeg.

3. Description
   Our Store Gift Card is an excellent gift for the readers in your life! Gift wrapping available at no charge.

4. SKU
   BGC1

5. List price
   $0
   Cost
   $0
   Sell price
   $0.00
   The listed MSRP. Your store's cost. Customer purchase price.

6. Save
   Save and continue
   Preview
MANAGE YOUR PRODUCT ATTRIBUTES

Use the checkboxes to enable options for attributes and the radio buttons to specify the default option. Attributes with no enabled options will be displayed as text fields. Drag and drop the options to reorder them.

The cost, price, and weight fields will make adjustments against the original product, so you may enter positive or negative amounts here, or enter 0 if the option should make no adjustment.

<table>
<thead>
<tr>
<th>OPTION</th>
<th>DEFAULT</th>
<th>COST</th>
<th>RICHT</th>
<th>WEIGHT</th>
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</tbody>
</table>

Submit

[1] Product settings
[2] Option price format
- Do not display
- Display price adjustment
- Display total price

Determines how price variation option or as an adjustment (+ checkboxes).

Save configuration
Your final step in completing the creation of your Gift Card is to clean up what information is displayed to your customer.

**MANAGE DISPLAYS FOR GIFT CARD**

![Image of content management interface for managing displays for gift cards.](image-url)