



Children's Book Art Silent Auction, May 26, 2015 To Benefit Free Speech in Children's Books



Auction FAQ

What is the auction all about?

The Annual Children's Book Art Silent Auction and Reception has been a highlight of children's programming at BookExpo America for the last 20 years. It is presented by the **American Booksellers for Free Expression (ABFE)** and the **ABC Children's Group at the American Booksellers Association**. It is the only annual event where the entire children's book industry is in the same room, including booksellers, publishers, authors, artists, illustrators and other industry professionals. **Random House Children's Books (RCHB)** is sponsoring this year's auction.

ABFE will conduct an online auction following the BEA auction. Artists will be able to request the auction they prefer for their work.

What is new this year?

ABFE is asking artists to create original pieces in honor of Judy Blume, a trail blazer in the children's book world and a long-time defender of the kids' right to read. The art will be displayed in a special section.

What will ABFE do with the money raised at the auction?

ABFE, the bookseller's voice in the fight against censorship, is a leader in the fight against book censorship. Auction proceeds support the *Kids' Right to Read Project (KRRP)*, which ABFE co-sponsors with the National Coalition Against Censorship. KRRP provides support to students, parents, teachers and librarians who are fighting book challenges in their communities. ABFE is also a principal sponsor of Banned Books Week, the only national celebration of the freedom to read. (This year's celebration is Sept. 27-Oct. 3.) ABFE opposes legislation that restricts the free speech rights of young readers.

What do artists receive?

Besides our warm thanks and the satisfaction of supporting free speech:

- Free tickets for you and a guest (\$210 value) to attend the auction and reception on Tuesday, May 26, 2015 at the Grand Hyatt, Manhattan Ballroom, in New York City from 5:30 to 7:30 p.m.
- Your donation will be mentioned in a variety of marketing pieces leading up to the event and through various social media outlets.

When's the deadline?

May 1. Pieces honoring Judy Blume can be submitted until May 15.

How do I submit art?

Complete the Art Donation Form and mail it with the art to Inessa Spencer, auction manager, at ABA, 333 Westchester Ave., Suite S202, White Plains, NY 10604. For more information, call Inessa Spencer at (929) 263-8456 or email inessa@bookweb.org.

What should I submit?

No framing or matting. We'll be uniformly mounting each piece of donated art for display in the auction.

About Random House Children's Books (RCHB)

RCHB is a steadfast supporter of the ABFE, ABA and organizations that promote free speech and the fight against censorship, and home to beloved and bestselling children's authors, illustrators and brands including Dr. Seuss, Golden Books, Magic Tree House, Richard Scarry, Markus Zusak's *The Book Thief*, R.J. Palacio's *Wonder*, Louis Sachar's *Holes* and more.

