



APPENDIX H

INDIE NEXT LIST AND SHELF TALKER SUGGESTED RATE CARD
2016-2017

INDIE NEXT LIST

Top 20 Listing, #1 Title	\$4,250
Top 20 Listing, Other Titles	\$3,000
This charge includes printing costs and postage for fliers and the production costs and distribution of the electronic version.	
“Now in Paperback” (12 titles per month)	\$1,250
A pdf with jacket image, bibliographic information and bookseller quote as well as a shelftalker for each title is available for download at www.bookweb.org .	

INDIE KIDS’ NEXT LIST

INDIE READING GROUP SUGGESTIONS

Top 10 Listing, Frontlist	\$1,700
Top 10 Listing, Backlist	\$ 850
Regular Listing, Frontlist	\$1,150
Regular Listing, Backlist	\$ 575

This charge includes printing costs and postage for fliers.

TEAR-OFF SHELF TALKERS

Standard cost for regular Indie Next List titles, 1100	\$3,200
Standard cost for regular Indie Next List titles, 450	\$1,750
Standard cost for Kids’ Indie Next List titles, 750	\$2,350

Includes production and shipment, 5.5” x 7”, with four-color jacket image and bookseller quote, 50 tear-off sheets and printed backer.

Please contact Mark Nichols at mark@bookweb.org for further information.