



APPENDIX H

INDIE NEXT LIST AND SHELF TALKER SUGGESTED RATE CARD 2016-2017

**INDIE NEXT LIST**

<b>Top 20 Listing, #1 Title</b>	<b>\$ 4,250</b>
<b>Top 20 Listing, Other Titles</b>	<b>\$ 3,000</b>
This charge includes printing costs and postage for fliers and the production costs and distribution of the electronic version.	
<b>“Now in Paperpack” (12 titles per month)</b>	<b>\$ 1,250</b>
A pdf with jacket image, bibliographic information and bookseller quote as well as a shelftalker for each title is available for download at <a href="http://www.bookweb.org">www.bookweb.org</a> .	

**INDIE KIDS’ NEXT LIST**

**INDIE READING GROUP SUGGESTIONS**

<b>Top 10 Listing, Frontlist</b>	<b>\$ 1,700</b>
<b>Top 10 Listing, Backlist</b>	<b>\$ 850</b>
<b>Regular Listing, Frontlist</b>	<b>\$ 1,150</b>
<b>Regular Listing, Backlist, including “Revisit and Rediscover” (9 titles per quarter)</b>	<b>\$ 575</b>
This charge includes printing costs and postage for fliers.	

**TEAR-OFF SHELF TALKERS**

<b>Standard cost for regular Indie Next List titles, 1100</b>	<b>\$3,200</b>
<b>Standard cost for regular Indie Next List titles, 450</b>	<b>\$1,750</b>
<b>Standard cost for Kids’ Indie Next List titles, 750</b>	<b>\$2,350</b>

Includes production and shipment, 5.5” x 7”, with four-color jacket image and bookseller quote, 50 tear-off sheets and printed backer.

Please contact Mark Nichols at [mark@bookweb.org](mailto:mark@bookweb.org) for further information.