



APPENDIX J

2017 KIDS' INDIE NEXT LIST SUGGESTED RATE CARD

UPDATED TO REFLECT INCLUSION OF E-NEWSLETTER PILOT PROGRAM FOR SUMMER AND AUTUMN

Titles from each seasonal flyer will be divided into two electronic newsletters based on on-sale date.

**“#1 Pick” in paper flyer / “#1 Pick” in first volume of electronic newsletter** **\$2,500**  
*Includes top-left placement in paper; author interview in electronic*

**“#2 Pick” in paper flyer / “#1 Pick” in second volume of electronic newsletter** **\$2,500**  
*Includes top-right placement in paper; author interview in electronic*

**Additional “Top 10” listing in paper flyer / Additional “Top Pick” in either volume of electronic newsletter (based on on-sale date)** **\$2,000**  
*Includes front page placement in paper; placement in “Top Picks” section immediately below author interview in electronic*

**Regular listing in paper flyer and in either volume of electronic newsletter (based on on-sale date)** **\$1,500**  
*Includes placement in appropriate section of picks for ages 4-8, for ages 9-12, or for Teens*

All charges include design, printing, and distribution costs.

Please contact Matthew Zoni at [matthew@bookweb.org](mailto:matthew@bookweb.org) for further information.