

# Association Site Retargeting

in partnership with |



## Audience



**1,900 companies  
with 2,200 locations**



**Independent  
Booksellers**



**Billions in  
annual spend**

Reach Buyers On The Industry Sites They Trust

## What you get



**RIGHT  
AUDIENCE**

Your message reaches association site visitors across the web.



**CUSTOM  
CREATIVE**

Custom creative delivers impactful messaging.



**REPORTING &  
ANALYSIS**

Insightful reporting gives you confidence in your campaign.



**MOBILE  
OPTIMIZATION**

Optimization ensures your ads are seen on mobile devices.



**SITE  
RETARGETING  
(OPTIONAL)**

Retargeting your own site visitors enhances your campaign

Association Site Retargeting is limited for each association audience.

## Investment

**\$3,500/year - with 120,000 impressions**

\*Retargeting visitors to your website is available for an additional \$2,500 a year