# ANNUAL MEMBERSHIP MEETING 

Thursday, May 30, 2019
Jacob K. Javits Convention Center
New York, New York

## AGENDA

1. Call to Order
2. Report of the President

Robert Sindelar, Third Place Books, Lake Forest Park, Ravenna, and Seattle WA
3. Report of the Vice President/Secretary (including membership report)

Jamie Fiocco, Flyleaf Books, Chapel Hill, NC
4. Report of the Chief Executive Officer (including financial report)

Oren J. Teicher
5. Old Business and General Orders
6. New Business
7. Adjourn

## ABA Board of Directors

 June 2018 to June 2019Robert Sindelar, ABA President*
Third Place Books, Lake Forest Park, Ravenna, and Seattle, WA
rsindelar@thirdplacebooks.com

Jamie Fiocco, ABA Vice President / Secretary
Flyleaf Books, Chapel Hill, NC
jamie@flyleafbooks.com

Kenny Brechner
Devaney, Doak and Garrett Booksellers, Farmington, ME
kenny@ddgbooks.com

## Kelly Estep

Carmichael's Bookstore, Louisville, KY
kelly@carmichaelsbookstore.com

## Bradley Graham

Politics and Prose Bookstore, Washington, DC
bgraham@politics-prose.com

Kris Kleindienst
Left Bank Books, St. Louis, MO
kris@left-bank.com

## Chris Morrow

Northshire Bookstore, Manchester Center, VT, and Saratoga Springs, NY
cmorrow@northshire.com

## Pete Mulvihill

Green Apple Books, San Francisco, CA
pete@greenapplebooks.com

## Christine Onorati

WORD, Brooklyn, NY, and Jersey City, NJ christine@wordbookstores.com

## Annie Philbrick*

Bank Square Books, Mystic, CT, and Savoy Bookshop \& Café, Westerly, RI Chapin802@gmail.com

## Angela Maria Spring

Duende District Books, Washington, DC, and Albuquerque, NM
angela@duendedistrict.com

* Term ends June 1, 2019


## ABA Board of Directors 2018-2019 Election Results

Officers (2-year term, 2019-2021)
President: Jamie Fiocco, Flyleaf Books, Chapel Hill, NC
Vice president/secretary: Bradley Graham, Politics and Prose Bookstore, Washington, DC
Directors (3-year term, 2019-2022; Directors may serve two terms)

## First term

Jenny Cohen, Waucoma Bookstore, Hood River, OR

Bradley Graham, Politics and Prose Bookstore, Washington, DC (Mr. Graham has previously served the unexpired period of what would have been ABA President Robert Sindelar's term as a Board director.)

## Second term

Kris Kleindienst, Left Bank Books in St. Louis, MO

Chris Morrow, Northshire Bookstore, Manchester Center, VT, and Saratoga Springs, NY

Special appointment to the Board to serve the remainder of Jamie Fiocco's term as Director (2019-2020):

Tegan Tigani, Queen Anne Book Company, Seattle, WA

## 2018-2019 Nominating Committee

Chair:
ABA Board member Annie Philbrick, Bank Square Books, Mystic, CT, and Savoy Bookshop \& Café, Westerly, RI

## Members:

Board member Christine Onorati of WORD Bookstores in Brooklyn, NY, and Jersey City, NJ
Nicole Sullivan of BookBar in Denver, CO

Elisa Thomas of Cellar Door Books in Riverside, CA
Christie Olson Day of Gallery Bookshop and Bookwinkle's Children's Books in Mendocino, CA
ABA Regular Member Companies \& Locations

- Companies


|  | Companies |
| ---: | ---: |
| $\mathbf{2 0 1 6}$ | 1775 |
| $\mathbf{2 0 1 7}$ | 1757 |
| $\mathbf{2 0 1 8}$ | 1835 |
| $\mathbf{2 0 1 9}$ | 1887 |



|  | Locations |
| ---: | ---: |
| 2016 | 2311 |
| 2017 | 2321 |
| 2018 | 2470 |
| 2019 | 2524 |

Other ABA Member Categories


|  | Provisional <br> Bookstores | International <br> Bookstores | Friends of <br> Bookselling |
| ---: | ---: | ---: | ---: |
|  | 108 | 13 | 14 |
| $\mathbf{2 0 1 7}$ | 141 | 15 | 16 |
| $\mathbf{2 0 1 8}$ | 168 | 16 | 16 |
| $\mathbf{2 0 1 9}$ | 178 | 12 | 19 |

## Membership

|  | MAY 15, 2019 | MAY 15, 2018 | MAY 15, 2017 | MAY 1, 2016 |
| :---: | :---: | :---: | :---: | :---: |
| BOOKSTORE <br> COMPANIES | 1887 | 1835 | 1757 | 1775 |
| BOOKSTORE <br> LOCATIONS | 2524 | 2470 | 2321 | 2311 |
| PROVISIONAL <br> BOOKSTORES | 178 | 168 | 141 | 108 |
| INTERNATIONAL <br> BOOKSTORES | 12 | 16 | 15 | 13 |
| FRIENDS OF <br> BOOKSELING | 19 | 16 | 16 | 14 |

## AMERICAN BOOKSELLERS ASSOCIATION, INC. AND SUBSIDIARIES



CONSOLIDATED FINANCIAL STATEMENTS
(Together with Independent Auditors' Report)
YEARS ENDED SEPTEMBER 30, 2018 AND 2017

## M ^RKS P N N E T H

# AMERICAN BOOKSELLERS ASSOCIATION, INC. AND SUBSIDIARIES CONSOLIDATED FINANCIAL STATEMENTS (Together with Independent Auditors' Report) 

## YEARS ENDED SEPTEMBER 30, 2018 AND 2017

## TABLE OF CONTENTS

Page
Independent Auditors' Report ..... 1-2
Consolidated Financial Statements:
Consolidated Balance Sheets ..... 3
Consolidated Statements of Activities ..... 4
Consolidated Statements of Cash Flows ..... 5
Notes to the Consolidated Financial Statements ..... 6-11
Supplemental Schedules:
Consolidating Schedule - Balance Sheet as of September 30, 2018 ..... 12
Consolidating Schedule - Balance Sheet (BOS/LIBRIS/Book Sense, Inc.) as of September 30, 2018 ..... 13
Consolidating Schedule of Activities for the Year Ended September 30, 2018 ..... 14
Consolidating Schedule of Activities (BOS/LIBRIS/Book Sense, Inc.) for the Year Ended September 30, 2018 ..... 15
Consolidating Schedule - Balance Sheet Information as of September 30, 2017 ..... 16
Consolidating Schedule - Balance Sheet Information (BOS/LIBRIS/Book Sense, Inc.) as of September 30, 2017 ..... 17
Consolidating Schedule of Activities for the Year Ended September 30, 2017 ..... 18
Consolidating Schedule of Activities (BOS/LIBRIS/Book Sense, Inc.) for the Year Ended September 30, 2017 ..... 19
Consolidating Schedule of Functional Expenses for the Year Ended September 30, 2018 (With Comparative Totals for 2017) ..... 20

# INDEPENDENT AUDITORS' REPORT 

To the Board of Directors
American Booksellers Association, Inc. and Subsidiaries
We have audited the accompanying consolidated financial statements of American Booksellers Association, Inc. and Subsidiaries (the "Association"), which comprise the consolidated balance sheets as of September 30, 2018 and 2017, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We did not audit the financial statements of Libris Indemnity Company ("LIBRIS"), a wholly owned subsidiary, which statements reflect total assets constituting approximately 1\% as of both September 30, 2018 and 2017, and operating revenue constituting approximately $5 \%$ and $11 \%$, respectively, for the years then ended of the related consolidated totals. Those statements were audited by other auditors whose report has been furnished to us, and our opinion, insofar as it relates to the amounts included for LIBRIS is based solely on the report of the other auditors. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, based on our audits and the report of the other auditors, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of American Booksellers Association, Inc. and Subsidiaries as of September 30, 2018 and 2017, and the changes in their net assets and their cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

## Report on Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements of the Association as a whole. The supplementary information shown on pages $12-20$ is presented for the purposes of additional analysis of the consolidated financial statements rather than to present the financial position and changes in net assets of the individual entities and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The supplementary information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information which insofar as it relates to LIBRIS is based on the report of other auditors and is fairly stated in all material respects when considered in relation to the consolidated financial statements as a whole.

## Marls Paneth UP

New York, NY

March 7, 2019

## AMERICAN BOOKSELLERS ASSOCIATION, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS AS OF SEPTEMBER 30, 2018 AND 2017

|  | 2018 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Cash and cash equivalents (Notes 2D and 10) | \$ | 246,394 | \$ | 334,015 |
| Investments, at fair value (Notes 2F, 3, 4, 9 and 10) |  | 26,243,201 |  | 25,305,933 |
| Accounts receivable, net (Note 2H) |  | 519,520 |  | 590,696 |
| Restricted funds (Note 2E) |  | 287,824 |  | 346,929 |
| Prepaid expenses and other assets, net (Notes 7 and 8) |  | 440,506 |  | 508,319 |
| TOTAL ASSETS | \$ | 27,737,445 | \$ | 27,085,892 |
| LIABILITIES |  |  |  |  |
| Accounts payable and accrued expenses (Note 9A) | \$ | 1,235,991 | \$ | 1,298,308 |
| Deferred revenue and other liabilities (Notes 2E and 2J) |  | 403,731 |  | 517,639 |
| Line of credit (Note 9D) |  | 143,946 |  | 239,042 |
| Outstanding losses - insurance program (Note 21) |  | 124,715 |  | 290,778 |
| TOTAL LIABILITIES |  | 1,908,383 |  | 2,345,767 |
| COMMITMENTS AND CONTINGENCIES (Note 9) |  |  |  |  |
| NET ASSETS (Note 2B) |  |  |  |  |
| Unrestricted |  | 25,829,062 |  | 24,740,125 |
| TOTAL NET ASSETS |  | 25,829,062 |  | 24,740,125 |
| TOTAL LIABILITIES AND NET ASSETS | \$ | 27,737,445 | \$ | 27,085,892 |

The accompanying notes are an integral part of these consolidated financial statements.

## AMERICAN BOOKSELLERS ASSOCIATION, INC. AND SUBSIDIARIES <br> CONSOLIDATED STATEMENTS OF ACTIVITIES <br> FOR THE YEARS ENDED SEPTEMBER 30, 2018 AND 2017

|  | 2018 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: |
| OPERATING ACTIVITIES (Note 2C): |  |  |  |  |
| Revenue (Note 2J): |  |  |  |  |
| Membership dues | \$ | 834,519 | \$ | 797,781 |
| Content and information |  | 1,211,909 |  | 1,029,158 |
| Co-op advertising / IndieBound marketing revenue |  | 1,682,928 |  | 1,563,451 |
| Products and services |  | 251,482 |  | 225,738 |
| Insurance premiums earned (Note 2E) |  | 305,545 |  | 410,860 |
| Convention revenue (Note 6) |  | 548,880 |  | 623,228 |
| Interest and dividends, net (Note 3) |  | 495,739 |  | 473,551 |
| E-Commerce |  | 872,111 |  | 836,444 |
| Children's Booksellers program |  | 114,469 |  | 134,949 |
| Free expression |  | 79,337 |  | 90,502 |
| Other revenue |  | 140,211 |  | 139,932 |
| Total operating revenue |  | 6,537,130 |  | 6,325,594 |
| Expenses: |  |  |  |  |
| Program activities: |  |  |  |  |
| Membership services |  | 673,791 |  | 638,795 |
| Content and information |  | 1,156,773 |  | 1,316,781 |
| Products and services |  | 64,688 |  | 79,818 |
| Convention and meetings |  | 308,325 |  | 270,265 |
| Insurance program |  | 112,784 |  | 319,888 |
| Co-op advertising / IndieBound marketing (Note 2K) |  | 1,597,684 |  | 1,435,055 |
| Children's booksellers program |  | 454,093 |  | 327,236 |
| Free expression |  | 104,367 |  | 170,468 |
| E-Commerce |  | 711,557 |  | 718,593 |
| Total program activities |  | 5,184,062 |  | 5,276,899 |
| Supporting activities: |  |  |  |  |
| General and administrative |  | 1,751,338 |  | 1,708,511 |
| Total operating expenses |  | 6,935,400 |  | 6,985,410 |
| Deficit of operating revenues over operating expenses |  | $(398,270)$ |  | $(659,816)$ |
| NON-OPERATING ACTIVITIES (Note 2C): |  |  |  |  |
| Realized gain on investments (Note 3) |  | 89,653 |  | 135,903 |
| Unrealized gain (loss) on investments (Notes 3 and 4) |  | 1,397,554 |  | 1,537,332 |
| Total non-operating activities |  | 1,487,207 |  | 1,673,235 |
| CHANGE IN UNRESTRICTED NET ASSETS |  | 1,088,937 |  | 1,013,419 |
| Net assets - beginning of year |  | 24,740,125 |  | 23,726,706 |
| NET ASSETS - END OF YEAR | \$ | 25,829,062 | \$ | 24,740,125 |

The accompanying notes are an integral part of these consolidated financial statements.
ONLY SELECTED PAGES INCLUDED HEREIN

## AMERICAN BOOKSELLERS ASSOCIATION, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2018 AND 2017

|  | 2018 |  | 2017 |  |
| :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES: |  |  |  |  |
| Change in net assets | \$ | 1,088,937 | \$ | 1,013,419 |
| Adjustments to reconcile change in net assets to net cash used in operating activities |  |  |  |  |
| Depreciation expense |  | - |  | 36,750 |
| Bad debt |  | 58,319 |  | 10,037 |
| Net realized appreciation of investments |  | $(89,653)$ |  | $(135,903)$ |
| Net unrealized appreciation of investments |  | $(1,397,554)$ |  | $(1,537,332)$ |
| Subtotal |  | $(339,951)$ |  | $(613,029)$ |
| Changes in operating assets and liabilities: |  |  |  |  |
| Decrease (increase) in assets: |  |  |  |  |
| Accounts receivable |  | 12,857 |  | $(23,898)$ |
| Restricted cash |  | 59,105 |  | 35,075 |
| Prepaid expenses and other assets |  | 67,813 |  | $(90,399)$ |
| (Decrease) increase in liabilities: |  |  |  |  |
| Accounts payable and accrued expenses |  | $(62,317)$ |  | $(13,950)$ |
| Deferred revenue |  | $(113,908)$ |  | 80,423 |
| Outstanding losses - insurance program |  | $(166,063)$ |  | $(251,350)$ |
| Net Cash Used in Operating Activities |  | $(542,464)$ |  | $(877,128)$ |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |  |  |
| Proceeds from sale of investments |  | 1,500,578 |  | 2,980,251 |
| Purchases of investments |  | $(950,639)$ |  | (2,230,079) |
| Net Cash Provided by Investing Activities |  | 549,939 |  | 750,172 |
| CASH FLOWS FROM FINANCING ACTIVITIES: |  |  |  |  |
| Withdrawal from line of credit |  | 349,813 |  | 660,846 |
| Repayment of line of credit |  | $(444,909)$ |  | $(613,806)$ |
| Net Cash (Used in) Provided by Financing Activities |  | $(95,096)$ |  | 47,040 |
| NET DECREASE IN CASH AND CASH EQUIVALENTS |  | $(87,621)$ |  | $(79,916)$ |
| Cash and cash equivalents - beginning of year |  | 334,015 |  | 413,931 |
| CASH AND CASH EQUIVALENTS - END OF YEAR | \$ | 246,394 | \$ | 334,015 |
| Supplemental Disclosure of Cash Flow Information: |  |  |  |  |
| Interest paid | \$ | 8,451 | \$ | 5,170 |

The accompanying notes are an integral part of these consolidated financial statements.

# ABA and BSI Consolidated Statement of Activities Versus Budget, Excluding LIBRIS 

Fiscal Year 2019, through March 31, 2019
(Statement of Activities is the flow of incoming revenue and outgoing expenses over a period of time)

|  | Fiscal 2019 Projection through $3 / 2019$ | Fiscal 2019 Budget | Budget Variance through $3 / 2019$ |
| :---: | :---: | :---: | :---: |
| INCOME |  |  |  |
| Publisher Marketing Support | 1,814,270 | 1,788,300 | 25,970 |
| Content (Education, BTW, Wi, Advocacy) | 1,107,558 | 1,037,693 | 69,865 |
| IndieCommerce | 967,659 | 941,400 | 26,259 |
| Membership Dues | 796,052 | 774,600 | 21,452 |
| BookExpo \& Meetings | 430,000 | 430,000 | 0 |
| Free Expression | 108,752 | 103,700 | 5,052 |
| Children's Programs | 460,871 | 462,000 | $(1,129)$ |
| Investment Income (Net of Expenses) | 710,570 | 1,081,000 | $(370,430)$ |
| Affinity Programs | 248,930 | 226,100 | 22,830 |
| Miscellaneous | 1,689 | 0 | 1,689 |
| Total Income | 6,646,351 | 6,844,793 | $(198,442)$ |
| PROGRAM EXPENSE |  |  |  |
| Publisher Marketing Support | 1,370,534 | 1,401,674 | 31,140 |
| Content (Education, BTW, Wi, Advocacy) | 1,300,906 | 1,332,062 | 31,156 |
| IndieCommerce | 758,849 | 757,657 | $(1,192)$ |
| Membership \& Marketing | 539,846 | 524,354 | $(15,492)$ |
| BookExpo \& Meetings | 327,045 | 326,500 | (545) |
| Free Expression | 119,907 | 182,270 | 62,363 |
| Children's Programs | 431,262 | 407,552 | $(23,711)$ |
| Affinity Program Costs | 20,081 | 22,000 | 1,919 |
| Technology | 287,306 | 277,831 | $(9,474)$ |
| Book Buyers Handbook | 63,319 | 63,867 | 548 |
| Total Program Expenses | 5,219,054 | 5,295,767 | 76,713 |
| Income Less Program Expenses | 1,427,297 | 1,549,026 | $(121,729)$ |
| Governance Costs (Board \& Committees) | 286,603 | 262,003 | $(24,600)$ |
| General Administration | 1,604,593 | 1,693,380 | 88,786 |
| Total Governance \& Admin. Costs | 1,891,196 | 1,955,382 | 64,186 |
| OPERATING RESULT (Before Taxes) | $(463,899)$ | $(406,356)$ | $(57,543)$ |
| Taxes | 19,000 | 19,000 | 0 |
| Operating Result After Taxes | $(482,899)$ | $(425,356)$ | $(57,543)$ |
| Unrealized Investment Gain/(Loss) | $(126,222)$ | 0 | $(126,222)$ |
| Net Results After Unrealized Gain/(Loss) | $(609,121)$ | $(425,356)$ | $\underline{(183,765)}$ |

Note: The sign convention in the variance column shows a positive number for a projected improvement to budget and a negative number for a projected detriment to budget

## ABA Consolidated Balance Sheets, Excluding LIBRIS

## As of March 31

(Balance Sheet reflects the state of a business at a moment in time)

|  | $\begin{array}{r} \text { As of } \\ 3 / 31 / 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { As of } \\ 3 / 31 / 2018 \\ \hline \end{array}$ |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Cash and Investments |  |  |
| Cash | 441,681 | 372,842 |
| Investments | 26,144,977 | 25,601,745 |
| Subtotal Cash and Investments | 26,586,658 | 25,974,587 |
| Receivables (including accrued receivables) | 445,546 | 340,896 |
| Inventory | 9,107 | 8,782 |
| Prepaid Expenses | 53,922 | 74,162 |
| Fixed Assets (net of depreciation) | 0 | 0 |
| Other Assets | 188,568 | 151,920 |
| Total Assets | 27,283,800 | 26,550,348 |
| LIABILITIES |  |  |
| Accounts Payable | 165,864 | 278,155 |
| Credit Line Used | 204,418 | 123,647 |
| Accrued Expenses | 297,550 | 262,107 |
| Deposits \& Others | 455,604 | 558,618 |
| Deferred Dues \& Other Revenue | 372,034 | 306,276 |
| Total Liabilities | 1,495,470 | 1,528,803 |
| FUND BALANCE |  |  |
| Accumulated Balance | 25,662,987 | 24,851,145 |
| Current Year Earnings | 125,343 | 170,400 |
| Total Fund Balance | 25,788,330 | 25,021,545 |
| Total Liabilities and Fund Balance | 27,283,800 | 26,550,348 |

ABA Revenue By Type Includes ABA \& BSI, excludes LIBRIS
Fiscal Year 2019

| Source | FY 2019 Projected Revenue | FY 2019 <br> Budgeted Revenue | Difference | \% $\Delta$ |
| :---: | :---: | :---: | :---: | :---: |
| Sponsorship | 1,368,755 | 1,323,400 | 45,355 | 3\% |
| Investments ${ }^{1}$ | 710,570 | 1,081,000 | $(370,430)$ | -34\% |
| Publisher Partnership | 1,814,270 | 1,788,300 | 25,970 | 1\% |
| IndieCommerce | 967,659 | 941,400 | 26,259 | 3\% |
| Membership Dues | 821,104 | 794,600 | 26,504 | 3\% |
| BookExpo Royalty | 415,000 | 415,000 | - | 0\% |
| Affinity Programs | 251,930 | 229,100 | 22,830 | 10\% |
| Other ${ }^{2}$ | 297,063 | 271,993 | 25,070 | 9\% |
| Total | 6,646,351 | 6,844,793 | $(198,442)$ | -3\% |


(1) Investment income includes realized gains/losses and dividends/interest, and is shown net of management fees. Excludes unrealized gains/losses
(2) Other revenue includes: registration fees, advertising revenue, donations, auction income, consultation station fees, non-event registration, PAZ income, and revenue from EB White seals


