

Don't Box Out Bookstores Fall 2023

RECOMMENDED POSTS FOR SOCIAL MEDIA

Where you shop matters. #ShopIndie today, tomorrow, and always. Don't let bookstores be #BoxedOut.

Calling all book lovers! Our wonderful bookstores have so many books to choose from. All they need is YOU. #BoxedOut #ShopIndie

If you want Amazon to be the world's only retailer, keep shopping there. On October 10 and 11, #ShopIndie so our beloved bookstores won't be #BoxedOut.

Amazon is marketing two days of "big deals" on October 10 and 11, but the #BoxedOut campaign is back to talk about what is really important.

Amazon only offers you lower prices (which undercuts and devalues the hard, necessary work of authors, publishers, and bookstores) because of:

- Decades of sales tax collection avoidance
- Special tax rebates & subsidies
- Warehouse conditions that put employees in danger
- Monopolistic practices

And we could go on.

Choose bookstores and small businesses, run by real people making connections and providing spaces for personal and localized experiences.

Small businesses need your support. #ShopIndie #BoxedOut