

**“Good Books Come To Those Who Shop Early”
RECOMMENDED TEXT FOR NEWSLETTERS AND SOCIAL MEDIA**

Newsletter

Good books come to those who shop early! The holidays will be here before you know it. With the supply chain being even more disrupted than last year, shopping early will help you avoid those out-of-stock books.

High demand, low stock, and anticipated delays, oh my! Shop early this season — online, in-person, or over the phone — for the perfect gift of good books.

Have you heard?! Whether you're purchasing pre-orders for this season's most anticipated releases or shopping the shelves currently at your favorite indie bookstore, shopping early for you or your loved ones means avoiding out-of-stock books!

Hey book lovers! Good books come to those who shop early. Why shop early at your indie bookstore?:

1. The demand for books is high.
2. Supply shortages are expected.
3. And, most importantly, indie bookstores need your support.

Whether shopping for a loved one or treating yourself, it's never too early to complete your holiday shopping. From classics to new releases, digital to print books, and everything in between — shop local in-store or online early, avoid the hustle and bustle, and relax with a good book (or two) this holiday season.

Facebook/Instagram

Good books come to those who shop early! Find the perfect gift early this holiday season and avoid anticipated supply chain disruptions and out-of-stock books.




Spare yourself holiday stress and help independent bookstores plan ahead for supply chain disruptions by shopping early this year. Shop early, shop local!



The holidays will be here before you know it and the supply chain is even more disrupted than last year. High demand, low stock, and anticipated delays = Shop early this season — online, in-person, or over the phone!

No tricks, only treats. The holiday season is approaching and indie bookstores have you covered for shopping early and shopping local.

The holidays are coming in hot and a little bit harried due to supply chain disruptions caused by the pandemic. Shop at your local indie bookstore and check off your holiday shopping list early!

Why gift good books this holiday season? There are many benefits to books and reading:

-  Helps mental health and memory
-  Develops learning and critical thinking skills
-  Fosters creativity and imagination

-  Encourages connections to others
-  Teaches about different cultures and identities

Twitter

The holidays are coming in hot. Why not check off your holiday list by shopping at your local indie bookstore? It's never too early!





Independent booksellers are like your very own personal shoppers! Let us help you pick the perfect gift this holiday season: the gift of good books.

A friendly reminder: The supply chain is full of challenges. So if there are books you want before the holidays, PLEASE visit your indie bookstore ASAP to place an order or ask for recommendations.

Friendly reminder that the holiday season is very important for many independent bookstores. And with supply chain issues, it's more important than ever that we support the bookstores we love.


Please, #ShopEarlyShopLocal this holiday season. Thank you.

It costs \$0.00 to retweet this and help support indie bookstores this holiday season.

-  #ShopEarlyShopLocal
-  Ask our booksellers for recommendations
-  Give gift cards
-  Help spread the word




Holiday shopping at an indie bookstore be like: "One book for you, one book for me" on repeat. 🔄

Fall? Oh, you mean cozy bookworm season.

Autumn was made for .





It's unbe-leaf-able how easy it is to shop early and shop local for good books this holiday season!

Things we know are true:



-  You're never too old to play in the leaves.
-  Adding pumpkin usually makes everything taste better.
-  It's never too early to knock out your holiday shopping.


Good books come to those who shop early? We be-leaf it! Shop early this holiday season — online, in-person, over the phone — we've got you covered.


How can you support indie bookstores this holiday season?


-  Shop early
-  Pre-order a book
-  Make a donation
-  Purchase a gift card

Shop your local bookstores early and avoid supply chain disruptions — out of stock titles and order delays. Then enjoy the gift of books all season long.

 Fall vibes 

 Cozy candles

 Pumpkin treats

 Curling up with a new book from an independent bookstore

Hashtags

#ShopEarlyShopLocal #ShopIndie #ShopEarly #ShopLocal #IndieBound