IMMEDIATE STEPS FOR BOOKSELLERS TO TAKE DURING THE COVID-19 OUTBREAK

**DRIVE ONLINE SALES**
See some great ideas to produce online sales at bookweb.org/drive-online-sales.

**ASK FOR RENT RELIEF**
Talk to ABA’s Dan Cullen for strategies (dan@bookweb.org).

**NO E-COMMERCE SITE?**
Sign up as an affiliate and sell through Bookshop.org, or get on the IndieCommerce/IndieLite waitlist.

**SHELF CARE**
Remember to take care of yourself and others. Visit: bookweb.org/COVID-19-mental-health-resources.

**IF YOUR STORE IS CLOSED NOTIFY ABA AND YOUR PUBLISHER SALES REPS**

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**CALL YOUR PUBLISHING SALES REPS**
Ask for help! Find out what some publishers are offering at bookweb.org/publisher-wholesaler-and-vendor-support or reach out directly to ask for help on a case-by-case basis.

**PRACTICE CYBERSECURITY MEASURES**
See our recommended cybersecurity checklist at bookweb.org/practice-cybersecurity-measures.

**CONTACT ABA**
Contact ABA at info@bookweb.org for assistance.

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