IMMEDIATE STEPS FOR BOOKSELLERS TO TAKE DURING THE COVID-19 OUTBREAK

DRIVE ONLINE SALES
See some great ideas to produce online sales at bookweb.org/drive-online-sales.

ASK FOR RENT RELIEF
Talk to ABA’s Dan Cullen for strategies (dan@bookweb.org).

NO E-COMMERCE SITE?
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IF YOUR STORE IS CLOSED, NOTIFY ABA AND YOUR PUBLISHER SALES REPS
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SELL NON-BOOK ITEMS ONLINE
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Remember to take care of yourself and others. Visit: bookweb.org/COVID-19-mental-health-resources.

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