MARCH 2023

MONTH

National Reading Month
A whole month dedicated to reading sounds like a dream! Let us booksellers help you find your next book (or two) to read this month.

National World Language Month
Looking to learn a new language? Or looking to read Translated Fiction? Check out our language learning resources or stop by our international movie night!

Women’s History Month
Celebrate the women who made American history with resources and tips from Women’s History Month.

Small Press Month
Celebrate all the amazing Small Presses this month and the stories and authors they bring us! Highlight books and authors from small presses, many of which can be found on Indie Next Lists and part of Indies Introduce.

Ramadan
March 22 – April 21
Be mindful of customers who are fasting with any events involving food. Consider having to-go options or events later in the evening when the sun goes down.

DAY

2.
National Read Across America Day
A day dedicated to a bookworm’s favorite activity? You bet! It’s the day we do what we do best: read!

4.
National Grammar Day
Love an editor today: pick up a good book!

4.
National Day of Unplugging
Turn on your “Do Not Disturb” setting and stay for a while.

8.
Holi
Bura na mano, Holi hai! Celebrate Holi, the Festival of Colors, and the arrival of spring!

8.
International Women’s Day
Let’s celebrate the historical, cultural, and political achievements of women and support taking action against gender inequality around the world. Check out the 2023 theme and other resources.

12.
Daylight Savings Time
One less hour in the day means SuperMarket Sweeping your way through an indie bookstore so you can get back home to read!

14.
Pi Day
Cook up some sweet or savory Pi(e)s from our selection of cookbooks!

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17.
St. Patrick’s Day
We’re green with envy for these books you can read this St. Patrick’s Day!

20.
World Storytelling Day
The art of storytelling is not lost, whether they have words, pictures, signs, or expressions, and we have thousands of stories to share with you! Stop on in to hear some of our favorites.

20.
Spring Equinox
Spring is officially here! Enjoy the outdoors by reading a new book amidst freshly cut grass and flowers in bloom.

23.
National Puppy Day
What book character would you dress your pup as? Check out some of our favorite “tails” with these literary puppies!

25.
Earth Hour Day
If open, consider observing Earth Hour from 8:30 pm to 9:30 pm by turning off non-essential electric lights as a symbol of collective commitment to our planet.

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31.
International Transgender Day of Visibility
Today is International Transgender Day of Visibility. Display titles centering transgender & LGBTQ+ history, or staff picks with your favorite transgender protagonists!