4. Labor Day
Today honors the contributions of American workers and laborers to the development and achievements of the United States. #LaborDayWeekend

6. National Read A Book Day
Who thinks we should have off for National Read A Book Day? 
TIP: Share a list of your favorite books your customers can read in one day, or even in one sitting!

8. International Literacy Day
Three things you can do today to support International Literacy Day:
1. Donate books to local schools
2. Gift a book to a child
3. Start a community Little Free Library
TIP: Host a book drive for your local youth organization or literacy organization.

10. Grandparents Day
#DoSomethingGrand and celebrate #GrandparentsDay as part of Intergenerational Month!
Who’s your favorite literary grandparent?

11. Patriot Day
This Patriot Day and National Day of Service and Remembrance, we continue to commemorate the lives lost on September 11, 2001.

15. International Dot Day
International Dot Day is inspired by Peter H. Reynolds’s classic ode to the creativity in each of us.
🔵 The Dot turns 20 this year (with a new paperback now available!). Adopt these turnkey dot-making events and celebrate creativity! Learn more on the International Dot Day website.
TIP: Great kids craft/creativity event!

16. National Good Neighbor Day
Thanks to our neighbor small businesses in the community!
TIP: Partner with another small business on an event or collaborative campaign. Or, host a breakfast/ coffee for your store’s neighbors to meet each other and shop before the store opens.

17. World Tourism Day
Armchair travel to your bucket list destinations.
Share photos of you in our bookstore swag around the world!

20. International Day of Peace
A day dedicated to peace and kindness around the world! #PeaceDay

22. American Business Women’s Day
Let’s hear it for woman-led indie bookstores! 👏 Tag your favorite woman-owned bookstores!

23. National Comic Book Day
It’s #NationalComicBookDay! Let’s celebrate the art, artists, and stories in comics. What’s your favorite comic book?
TIP: Host a local contest for customers to create a mini comic book featuring your store!

23. Bi Visibility Day
Celebrate and recognize #BiVisibilityDay with film screenings, book discussions, poetry readings, and more!

25. National Voter Registration Day
Make your vote count! National Voter Registration Day urges citizens to register to vote. #VoterRegistrationDay
TIP: Check out this infographic on The Top 10 Ways For Booksellers to Get Out The Vote!

27. World Tourism Day
Armchair travel to your bucket list destinations.
Share photos of you in our bookstore swag around the world!

29. National Coffee Day
Iced? Hot? Frothy? Dark roast? Any way you have it, today we celebrate one of the world’s most popular reading beverages: Coffee!
TIP: Partner with your local coffeeshop or create a promo in your in-house coffeeshop if applicable!