## Self-Care Awareness Month
A reminder this month to take care of ourselves, first and foremost. Whether it’s keeping a journal, pampering yourself, reading a book about self-care, or saying kind things to yourself, every small step leads to better self-care.

## Banned Books Week
### September 22-28
We support your right to read. Check out assets, resources and events at [BannedBooksWeek.org](http://BannedBooksWeek.org).

## National Hispanic Heritage Month
### September 15 – October 15
Celebrate the histories, cultures, and contributions of those whose ancestors came from Spain, Mexico, the Caribbean, and Central and South America.

## Labor Day
### September 4
Today honors the contributions of American workers and laborers to the development and achievements of the United States. #LaborDayWeekend

## National Read A Book Day
### September 5
Who thinks we should have off for National Read A Book Day? 📚

**Tip:** Share a list of your favorite books your customers can read in one day, or even in one sitting!

## Buy a Book Day
### September 6
Like we needed another excuse to buy a new book 😊 Let us help you (or a loved one) find the next literary adventure!

**Tip:** Host a book drive for a local charity.

## Grandparents’ Day
### September 8
DoSomethingGrand and celebrate #GrandparentsDay as part of Intergenerational Month!

Who’s your favorite literary grandparent?

## International Literacy Day
### September 8
Three things you can do today to support International Literacy Day:
- 🎒 Donate books to local schools
- 🐴 Gift a book to a child
- 🏡 Start a community Little Free Library

**Tip:** Host a book drive for your local youth organization or literacy organization.

## Grandparents’ Day
### September 11
Patriot Day
This Patriot Day and National Day of Service and Remembrance, we continue to commemorate the lives lost on September 11, 2001.

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**CONTINUE TO BACK >**
14. Love Your Bookshop Day
   Every day is Love Your Bookshop Day at your local independent bookstore!
   ❤️📚

15. International Dot Day
   International Dot Day is inspired by Peter H. Reynolds’s classic ode to the creativity in each of us.
   🟠🔵🟢🟡 The Dot turns 15 this year! Adopt these turnkey dot-making events and celebrate creativity! Learn more on the International Dot Day website.
   Tip: Great kids craft/creativity event!

17. National Voter Registration Day
   Make your vote count! National Voter Registration Day urges citizens to register to vote.
   #VoterRegistrationDay 🗳️
   Tip: Check out this infographic on The Top 10 Ways For Booksellers to Get Out The Vote!

21. International Day of Peace
   A day dedicated to peace and kindness around the world!
   #PeaceDay

22. American Business Women’s Day
   Let’s hear it for woman-led indie bookstores! 👗 Tag your favorite woman-owned bookstores!

23. Bi Visibility Day
   Celebrate and recognize #BiVisibilityDay with film screenings, book discussions, poetry readings, and more!

25. National Comic Book Day
   It’s #NationalComicBookDay! Let’s celebrate the art, artists, and stories in comics. What’s your favorite comic book?
   Tip: Host a local contest for customers to create a mini comic book featuring your store!

27. World Tourism Day
   Armchair travel to your bucket list destinations. 🛋️
   Share photos of you in our bookstore swag around the world! 🗺️

29. National Coffee Day
   Iced? Hot? Frothy? Dark roast? Any way you have it, today we celebrate one of the world’s most popular reading beverages: Coffee! ☕️
   Tip: Create a promo in your in-house coffee shop, or partner with a local coffee shop!

30. International Podcast Day
   Petition to have a podcast that features an indie bookstore each episode! 👋
   What are your favorite bookish podcasts?