

**“The Future is Indie, The Presents Are Now. Shop local for the holidays.”
RECOMMENDED TEXT FOR NEWSLETTERS AND SOCIAL MEDIA**

Hashtags

#TheFutureIsIndie #ShopIndieReadIndie #ShopIndie #SupportLocal

Newsletter/Social Media Copy

By choosing to shop local this holiday season, you're not just acquiring a beautifully wrapped book — you're supporting dreams, fostering creativity, and continuing a longstanding literary tradition.

As snowflakes dance and laughter fills the air, make your way to the nearest independent bookstore!

Embrace the warmth of community and the magic of reading this winter season. Let's write a heartwarming chapter together!

This holiday season, unwrap the joy of giving with a touch of literary wonder. Dive into the world of independent bookstores and discover unique presents that come straight from the heart.

Wander through aisles filled with literary treasures, and make this winter truly unforgettable. Choose local, choose authentic, choose the magic of independent bookstores.

'Tis the season to celebrate stories and support local dreams. Join us in making this winter extra special by shopping locally at your favorite independent bookstore.

This winter, give the gift of imagination, knowledge, and community. Shop local and share the magic of independent bookstores!

Unwrap the enchantment of the season with books that hold stories as unique as the snowflakes outside.

With “The Future is Indie, The Presents Are Now,” you’re not just shopping. You’re supporting dreams. Let’s make this winter a magical one together!

Experience the delight of giving thoughtful presents that carry stories and memories. Join us in making this holiday season extra special by shopping local at your favorite independent bookstore.

Let the magic of books illuminate your winter with wonder and excitement!

This winter, share the love for literature and the spirit of community by choosing to shop local. “The Future is Indie, The Presents Are Now” is your invitation to make this season extraordinary.

The Future is Indie. The Presents are Now. Shop Indie Bookstores for the holidays to ensure a bright future.

The Future is Indie. The Presents are Now. Shop Indie Bookstores for the holidays to create the future you want to see.