



2026 Midterm Election Partner Toolkit

OVERVIEW

The 2026 elections are a defining test of whether our democracy works for the people it is meant to serve. Voters are navigating changing rules, attacks on trusted election infrastructure, misinformation, and efforts that could make participation harder. The League of Women Voters is meeting this moment nationwide, helping people register, understand what is on their ballot, protect their freedom to vote, and turn out in every election.

Partnering with LWV gives your audience a trusted path from concern to action. Together, we can help voters register, understand what is on their ballot, know their rights, make a voting plan, and take part in the 2026 elections with the information they need to make their voices heard. **This toolkit provides factual, nonpartisan information, practical resources, and ready-to-use materials that can be adapted for your audiences and channels.**

In this guide, you will find:

1. [About LWV and VOTE411](#)
2. [Election Calendar and Key Messaging](#)
3. [Call to Action Library](#)
4. [Digital Materials](#)
5. [Print Materials](#)
6. [Getting Involved Beyond Election Day](#)
7. [Thank You!](#)

Please do not hesitate to reach out to jboberg@lww.org or oclark@lww.org with any additional needs or questions.

1. ABOUT LWV AND VOTE411

About LWV

The League of Women Voters (LWV) is a nonpartisan organization that has fought since 1920 to empower voters and defend democracy. It conducts voter registration, education, mobilization, and election protection at the national, state, and local levels through 800+ Leagues in all 50 states and the District of Columbia. It also powers VOTE411.org, a one-stop shop for all the tools and information a voter needs to make their voice heard. With more than a million members and supporters, the League is one of the most trusted nonpartisan civic voices with grassroots networks in every corner of America.

For more information, visit [LWV.org](https://www.lwv.org). If you are interested in getting civically involved in your local community as a volunteer, find and join your local League [here](#).

About VOTE411

VOTE411.org is the League of Women Voters' nonpartisan one-stop shop for all the tools and information you need to make your voice heard. It includes a voter registration tool, absentee ballot and polling place information, and more. It also features a ballot guide: fill in your address and view a detailed guide of what will be on your ballot, down to the local level, with information about the candidates and ballot measures. VOTE411 is nonpartisan, and all information is sourced from election officials' sites and from candidate teams.

English VOTE411: [VOTE411.org](https://www.vote411.org)

Spanish VOTE411: [VOTE411.org/es](https://www.vote411.org/es)

Overview

- ☐ Voting information and tools can be found at [VOTE411.org](https://www.vote411.org)
- ☐ More information on the League of Women Voters is [here](#)
- ☐ Find and sign up with your local League of Women Voters chapter [here](#)
- ☐ If you have the resources, donate to LWV [here](#) to support the work
- ☐ Follow LWV on [Facebook](#), [Instagram](#), [X](#), [TikTok](#), [Threads](#), [Bluesky](#), and [LinkedIn](#) for updates
- ☐ Follow VOTE411 on [X](#), [Instagram](#), and [Facebook](#)

2. 2026 ELECTION CALENDAR & MESSAGING

Reminder: If you have a co-branded, custom VOTE411 URL, please use your unique URL for promotion of VOTE411 so we can track your impact!

SEPTEMBER

Primary Call-to-Action

- Check or update your voter registration at [VOTE411.org](https://www.vote411.org)
- Share your state voter registration deadline with your network
- Help a first-time voter or someone who recently moved to update their voter registration.

Key Dates to Consider

- Monthlong: Voter registration push
- Primaries (subject to change, find the latest updates [here](#)):
 - September 1: Massachusetts
 - September 8: New Hampshire
 - September 9: Rhode Island
 - September 15: Delaware

- September 14-18: Disability Voting Rights Week
- September 15: International Democracy Day
- September 15: [National Voter Registration Day](#)

Suggested Messaging

- National Voter Registration Day is the perfect time to make sure you're ready to vote. Check or update your voter registration at **VOTE411.org**.
- Have you moved or changed your name? Make sure your voter registration reflects your current information before deadlines approach.
- Registration rules and deadlines vary by state. Check your registration early and confirm your state's requirements at VOTE411.org so you're prepared when it's time to vote.

Suggested Channels

Email, social media, employee hub, intranets, website, letter from the CEO/president

OCTOBER

Primary Call-to-Action

- Make a voting plan using [VOTE411.org](#)
- Research what's on your ballot at [VOTE411.org](#)
- Support election officials and offices on Election Hero Day

Key Dates to Consider

- October 5-9: [National Voter Education Week](#)
- October 20: [Election Hero Day](#)
- October 27: [Vote Early Day](#)

Suggested Messaging

- Election Day is getting closer. Know when, where, and how you'll vote before the day arrives. Make your voting plan at [VOTE411.org](#).
- Know what will be on your ballot before you vote. Visit [VOTE411.org](#) to view your races, candidates, and ballot measures and get the factual, nonpartisan information you need to make informed decisions.
- Get to know the candidates asking for your vote. Enter your address at [VOTE411.org](#) to see the races on your ballot and compare candidate information.
- Election workers help make secure, accessible elections possible in communities across the country. Celebrate their work by sharing resources [[Election Hero Day Partner Toolkit](#)]

Suggested Channels

- Email, social media, employee hub, website, letter from the CEO/president

NOVEMBER

Primary Call-to-Action

- Vote and help others get ready at VOTE411.org
- Call or text the Election Protection Hotline, 866-OUR-VOTE (866-687-8683) with any issues or questions at the polls

Key Dates to Consider

- November 3: General Election

Suggested Messaging

- Election Day is November 3. Make sure you're ready to vote. Visit VOTE411.org to confirm when and where to vote, review what's on your ballot, and get the information you need to participate with confidence.
- Your voice matters in every election. Make your voting plan at VOTE411.org and be ready to cast your ballot on November 3.
- Already have your voting plan? Help someone else make theirs. Share VOTE411.org with three friends, family members, or colleagues so they can get ready to vote too.
- Happy Election Day! If you experience an issue at your polling place, please call or text the Election Protection Hotline to report it: 866-OUR-VOTE (866-687-8683)

Suggested Channels

- Email, social media, employee hub, website, letter from the CEO/president.

3. CALL TO ACTION LIBRARY

Use these calls to action across emails, social media, websites, employee communications, and other outreach. We recommend choosing one primary call to action for each communication based on your audience.

Get Involved with Your Local League

- Join or volunteer with your local League of Women Voters [here](#).
- Sign up to work the polls [here](#).

Voter Registration

- Check or update your voter registration at VOTE411.org.
- Find your state's voter registration deadline at VOTE411.org and share it with your network.
- Help a first-time voter or someone who recently moved make a plan.

Voter Education

- Research your ballot and compare candidate information at VOTE411.org.
- Confirm voting dates, options, and requirements before you vote at VOTE411.org.

- Share factual election information from a trusted source.

Voter Mobilization

- Make a plan to vote! Choose when, where, and how you will vote at VOTE411.org.
- Help three people make their voting plan using VOTE411.org.

Voter Protection

- Know your rights and save the Election Protection Hotline to report any issues: 866-OUR-VOTE (866-687-8683)

Engagement Beyond Election Day

- Find and connect with your [local League of Women Voters](#).
- Stay engaged after Election Day by attending public meetings, advocating on issues that matter to you, and holding elected officials accountable.
- [Donate](#) to support the League's year-round work to inform voters and protect the freedom to vote.

4. DIGITAL MATERIALS

Social Media Assets

We've created [several graphics](#) for your use across your social media channels to keep your audience engaged and informed. Feel free to download and post any (or all) of the following to support the above messaging:

- [Ballot Info](#)
- [Polling Locator](#)
- [Register to Vote](#)
- [Registration Status](#)

Social Media Handles

- LWV Handles
 - [LWV TikTok](#): @LWVUS
 - [LWV Instagram](#): @leagueofwomenvoters
 - [LWV X](#): @LWV
 - [LWV Bluesky](#): @lwwus.bsky.social
 - [LWV Facebook](#): @leagueofwomenvoters
 - [LWV LinkedIn](#) League of Women Voter of the US
 - [LWV Threads](#): @leagueofwomenvoters
- VOTE411 Handles
 - [VOTE411 X](#): @VOTE411
 - [VOTE411 Instagram](#): @VOTE411

- [VOTE411 Facebook](#): @VOTE411
- [VOTE411 Threads](#): @VOTE411
- Download LWV logos [HERE](#) and VOTE411 logos [HERE](#) for asset design.
 - *All co-branded materials must be approved by LWV.*

5. PRINT MATERIALS

- Customizable VOTE411 QR code flyer ([HERE](#))
 - Partners can add their logo (and unique VOTE411 URL/QR code, if you have one), print, and distribute these to in-person, high traffic events or locations! If you need assistance with editing, don't hesitate to reach out.
- “Make a Voting Plan” flyers ([HERE](#))
 - These half sheets outline the steps to make a voting plan. Use the graphics in an email or print for in-person events. These are available in both Spanish and English.
- Election disinformation do's and don'ts ([HERE](#))
 - Download this one-pager to share with your network the do's and don'ts of election disinformation.

6. GETTING INVOLVED BEYOND ELECTION DAY

LWV works year-round to empower voters and defend democracy. If your audience is interested in taking action or learning more beyond getting out the vote, here are some other ways we can work together:

1. *Share voting rights content*

LWV is fighting back against attacks on voting rights—from advocating against the SAVE Act to filing litigation at the federal and state levels. For those interested in sharing educational and/or action content with your network, we can add you to a list to receive reactionary information and assets in real time.

2. *Encourage your network to partner locally with LWV*

Our local League chapters host nonpartisan issue forums, candidate debates, voter registration drives, civics education sessions, and more year-round. Encourage local collaboration on these events by sharing our [League Locator](#) with your network, to find local League contact information or by encouraging folks to [join the League](#) themselves.

7. THANK YOU

Finally, we want to thank you, our partners, for your leadership and willingness to step forward. All too often, organizations may feel reticent to participate in or promote civic life. A vibrant democracy relies on the leadership of institutions in American life. We want to end with our gratitude to you for engaging

with your community, supporting their full participation in our democracy. We hope to work with you for years to come, in elections big and small.

Thank you!