

“Start the Season at your Indie Bookstore”
RECOMMENDED TEXT FOR NEWSLETTERS AND SOCIAL MEDIA

Hashtags

#ShopIndie #ShopLocal #StartTheSeason

Newsletter and Social Media Copy

Start the season somewhere that feels like home. Come browse the shelves, find gifts for the readers in your life, discover a new favorite, and spend a little time with people who love books as much as you do. We at your local indie bookstore are ready for the season. Come on in. Stay awhile.

You know that feeling when you walk in and it feels a little like coming home? That's your indie bookstore. Your neighborhood spot for holiday gifts, winter reads, familiar faces, and maybe a recommendation you didn't know you needed. Come by this season, and then come back again and again.

The lights are glowing. The shelves are full. The holiday season is officially here! Whether you're shopping for everyone on your list, looking for your next great read, or just need somewhere cozy to escape the seasonal rush, we've got a place for you.

Some of the best parts of the season are right around the corner. Your local indie bookstore is more than a place to buy books. It's where neighbors meet, stories are shared, gifts are found, and new memories are formed. Shop local. Read local. Make our bookstore part of your season.

Take a break from the holiday hustle and lose yourself between the shelves. Find a gift. Find a new favorite. Find a little time for yourself.

Our bookstore has a place for you this season. For the early shoppers. The last-minute shoppers. The “I'm just browsing” shoppers. The devoted readers. The people who haven't picked up a book in months. Come as you are. Stay for a while.

Every gift has a story. The book you picked because it reminded you of someone. The story you've loved for years. The new favorite you can't wait to share. This season, give a little more than a book. Give a story that becomes part of someone else's tale.

Your holiday season called: it wants more books. Come browse, gift, discover, and get cozy with us.

Holiday gifts? ✓

Winter reads? ✓

A cozy place to escape? ✓

Your usual bookstore people? ✓

We've got you.

Start the season at your indie bookstore!

There's nothing like an indie bookstore at this time of year. The familiar shelves. The new stories. The perfect gift waiting to be found. Come feel it for yourself.

And when the holidays are over, we'll still be here.

The holidays are here, and there's no better place to start than your local indie bookstore.

Find thoughtful gifts for everyone on your list, discover books to carry you through the winter, and enjoy the simple pleasure of wandering the shelves. Come for a book, stay for the atmosphere, and leave with a story worth sharing.

And when the gifts are opened and the holidays are over? We'll be here with more stories waiting for you.